

**Folding autographic Brownie camera, circa 1916-1926**

MCC-00351

Total boxes: 1  
Cubic feet: 0.40 ft

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## **Folding autographic Brownie camera, circa 1916-1926 (MCC-00351)**

Shelf List Number: AX-351

### **Collection Overview**

#### Creator

Brownie camera

#### Dates

circa 1914-1926

#### Extent

1 box (.40 cubic feet)

#### Provenance

Material was acquired from Danny Nicolas, 2010.

#### Language

Not applicable

#### Conservation Notes

None

### **Conditions Governing Access and Use**

#### Restrictions

Access: No restrictions

Physical: No restrictions

Technical: No restrictions

#### Rights Statement

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#### Recommended Citation

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### **Collection Description**

#### Historical and Biographical Information

In 1898 George Eastman asked Frank Brownell, his camera designer and manufacturer, to design the least expensive camera possible while at the same time making it effective and reliable.

Eastman realized that if the cost could be reduced that more people, especially children, might take up photography which would lead to future film sales. Brownell came up with the Brownie Camera which Kodak started selling in February of 1900. "The Brownie" was named after the

little characters created by the Canadian author and illustrator, Palmer Cox. By adopting the name and using the characters in advertising, Eastman gained a major marketing advantage. For the next 80 years the name "Brownie" was synonymous with popular photography. From the first cardboard and wood model in 1900 to the last, a compact molded plastic cartridge loading pocket camera made by Kodak Limited in 1980, almost 100 cameras bore the famous name.

The No. 3A autographic folding pocket camera was first introduced and manufactured in the United States in July 1914 by Eastman Kodak Company and was discontinued in 1926.

#### Scope and Content

This collection consists of a 3A autographic folding pocket Kodak. Although undated, it was produced between 1914 and 1926, when this cameras' production was discontinued.

#### Arrangement

The camera was wrapped in tissue paper and placed in an archival box for preservation.

#### Separated Materials (If Applicable)

1 book was cataloged in the stack section: "Nine Mile Bridge: Three Years in the Maine Woods" by Helen Hamlin with Library of Congress call number: ACADIAN STACKS F25.H35 N56 1945.

#### Subject Headings

Cameras (photographic equipment)  
Eastman kodak company (organization)  
Photography- Equipment and supplies

#### Related Materials

Not applicable

### **Collection Inventory**

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<b>Box</b>	<b>Description</b>
1	Brownie autographic folding camera.