

“Route 1 Fashions” plastic bag

MCC-00397

Finding Aid

**Prepared by
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Acadian Archives/Archives acadiennes
University of Maine at Fort Kent
Fort Kent, Maine**

Title: *Route 1 Fashions* plastic bag

Creator/Collector: Stan Albert
Bill Plourde
Phil Morin

Collection number: MCC-00397

Shelf list number: BM-397

Dates: 1993

Extent: 1 oversize folder (.05 cubic feet)

Provenance: Material was acquired from Marc Chassé in February 2013.

Language: Not applicable.

Conservation notes: The bag was placed in a Mylar plastic sleeve and inserted in an oversize folder.

Access restrictions: No restrictions on access.

Physical restrictions: None.

Technical restrictions: None.

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Citation: *Route 1 Fashions* plastic bag, MCC-00397, Acadian Archives/Archives acadiennes, University of Maine at Fort Kent

Separated materials: Not applicable.

Related materials: Not applicable.

Location of originals: Not applicable.

Location of copies: Not applicable.

Published in: Not applicable.

Historical notes: In 1993 Michael Currier bought the old JJ Newberry store building on Main Street in Fort Kent where Stan Albert and Bill Plourde started a new business, “Route 1 Fashions”, an upscale clothing and footwear store catering to men, women, and teens. They were in business 2 years when the store burnt to the ground. They rebuilt in June 1995 and re-opened

for business in November of 1995. The store was sold to Edward Collin in 1999 and he made it to what is now the Swamp Buck Restaurant. The idea for the name of the store, Route 1 Fashions, was from Phil Morin since Fort Kent is the North end of US 1, a north-south state highway in existence since 1922. The bag was designed by Bill Plourde and Stan Albert.

Scope and content: This collection consists of one white plastic bag of Route 1 Fashions, an upscale clothing and footwear store for men, women, and teens, owned by Stan Albert and Bill Plourde from 1993 to 1999. The building where the store was located burnt down in June 1995 and was rebuilt and re-opened in November 1995. The design of the building, on the bag, shows the store before it was demolished by fire. The bag was made by *Bret Packaging Company* in Ashland, MA.

Inventory:

Item 1: *Route 1 Fashions* plastic bag.