

Appendix E
Overdrive Download Activity - Blake Library
FY2014

Checkouts - Ebooks (ePUB & PDF)

Month	FY2011	FY2012	FY2013	FY2014
July	0	29	24	5
Aug	0	27	18	12
Sep	0	12	15	29
Oct	5	11	19	30
Nov	34	37	15	31
Dec	12	19	17	32
Jan	58	40	8	39
Feb	44	26	17	26
Mar	52	35	26	31
Apr	82	16	35	30
May	40	25	18	33
Jun	12	21	11	25
Total	339	298	223	323

Checkouts - Kindle Books*

Month	FY2012	FY2013	FY2014
July	0	32	20
Aug	0	14	7
Sep	10	9	9
Oct	36	17	21
Nov	29	12	6
Dec	15	6	4
Jan	18	8	2
Feb	12	24	4
Mar	15	20	13
Apr	11	9	13
May	11	20	12
Jun	13	23	7
Total	170	194	118

Overdrive READ

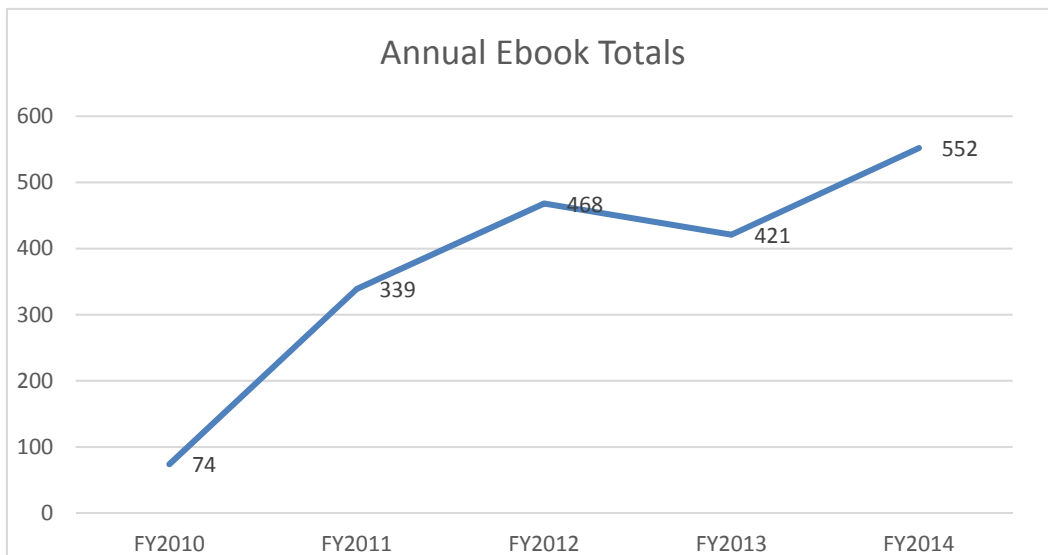
Month	FY2013	FY2014
July	0	0
Aug	0	0
Sep	0	1
Oct	0	13
Nov	0	11
Dec	0	14
Jan	0	1
Feb	0	0
Mar	3	4
Apr	1	8
May	0	12
Jun	0	6
Total	4	70

Checkouts - All Ebooks

Month	FY2011	FY2012	FY2013	FY2014
July	0	29	56	25
Aug	0	27	32	19
Sep	0	22	24	39
Oct	5	47	36	64
Nov	34	66	27	48
Dec	12	34	23	50
Jan	58	58	16	42
Feb	44	38	41	30
Mar	52	50	49	48
Apr	82	27	45	51
May	40	36	38	57
June	12	34	34	38
Pending				41
Total	339	468	421	552

All ebooks

FYear	epub/pdf	Kindle	Read	Pending	Total
FY2010	74	0			74
FY2011	339	0			339
FY2012	298	170			468
FY2013	223	194	4		421
FY2014	323	118	70	41	552



Checkouts - Audio Books MP3

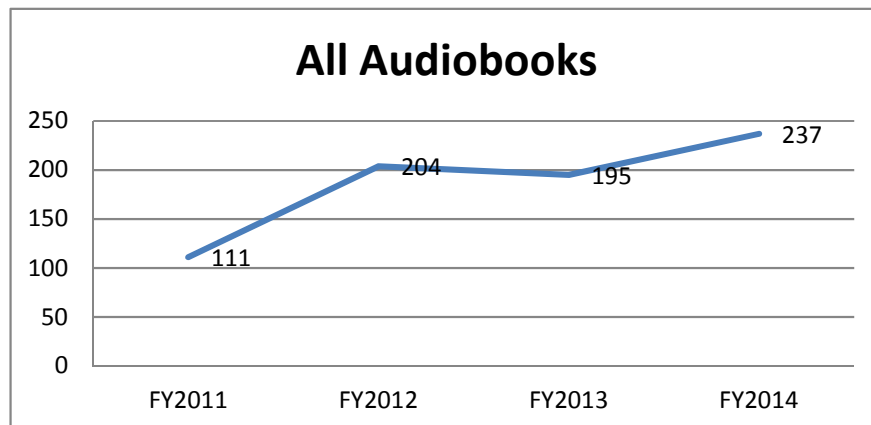
Month	FY2014
July	8
Aug	10
Sep	9
Oct	14
Nov	19
Dec	15
Jan	6
Feb	12
Mar	12
Apr	16
May	18
Jun	18
Total	157

Checkouts - Audio Books WMA

Month	FY2014
July	6
Aug	3
Sep	2
Oct	3
Nov	3
Dec	0
Jan	4
Feb	7
Mar	6
Apr	10
May	4
Jun	3
Total	51

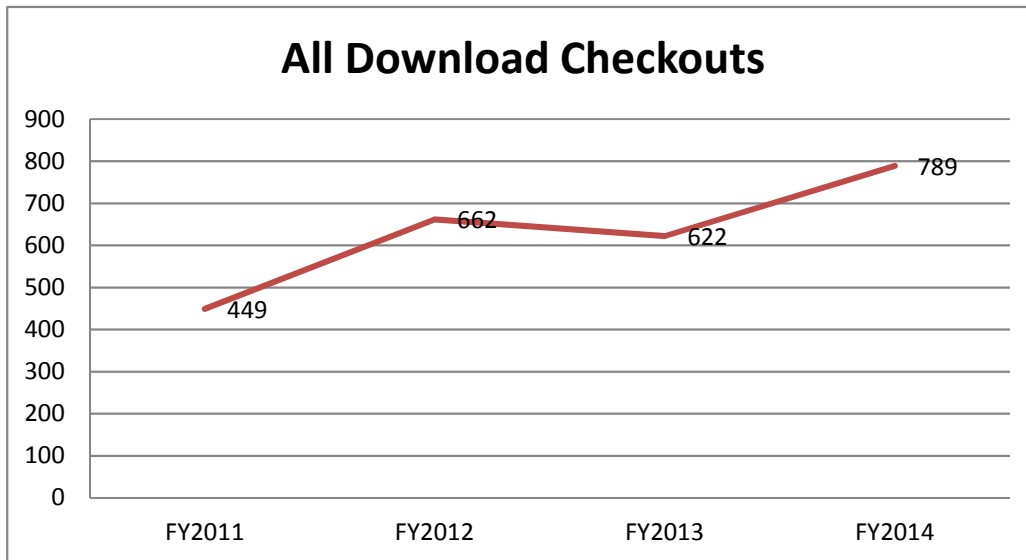
Checkouts - Audio Books (MP3 & WMA)

Month	FY2011	FY2012	FY2013	FY2014
July	5	13	7	14
Aug	2	2	9	13
Sep	6	9	19	11
Oct	9	11	27	17
Nov	14	23	6	22
Dec	7	17	14	15
Jan	16	28	10	10
Feb	3	9	9	19
Mar	12	25	23	18
Apr	10	30	27	26
May	15	12	21	22
Mar	12	25	23	21
Pending				29
Total	111	204	195	237



Checkouts - All Ebooks and Audiobooks

Month	FY2011	FY2012	FY2013	FY2014
July	5	42	63	39
Aug	2	29	41	32
Sep	6	31	43	50
Oct	14	58	63	81
Nov	48	89	33	70
Dec	19	51	37	65
Jan	74	86	26	52
Feb	47	47	50	49
Mar	64	75	76	66
Apr	92	57	75	77
May	55	48	62	79
Jun	23	49	53	59
Pending				70
Total	449	662	622	789



Download Library Patron Circulation - FY2014

Unique Patrons with Checkouts

Months	FY2011	FY2012	FY2013	FY2014
July	5	11	14	14
Aug	1	8	14	13
Sep	3	11	13	14
Oct	5	14	16	33
Nov	12	21	9	24
Dec	8	19	12	21
Jan	15	24	10	13
Feb	11	16	13	15
Mar	14	20	24	17
Apr	12	13	21	18
May	13	9	16	17
Jun	10	15	15	16
Total	109	181	177	215

New Patron Registration

Year	#
2014	54 *
2013	36
2012	29
2011	36
Total	101

*October accounted for 26 new patrons

