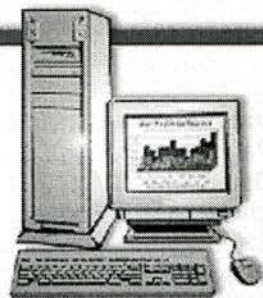

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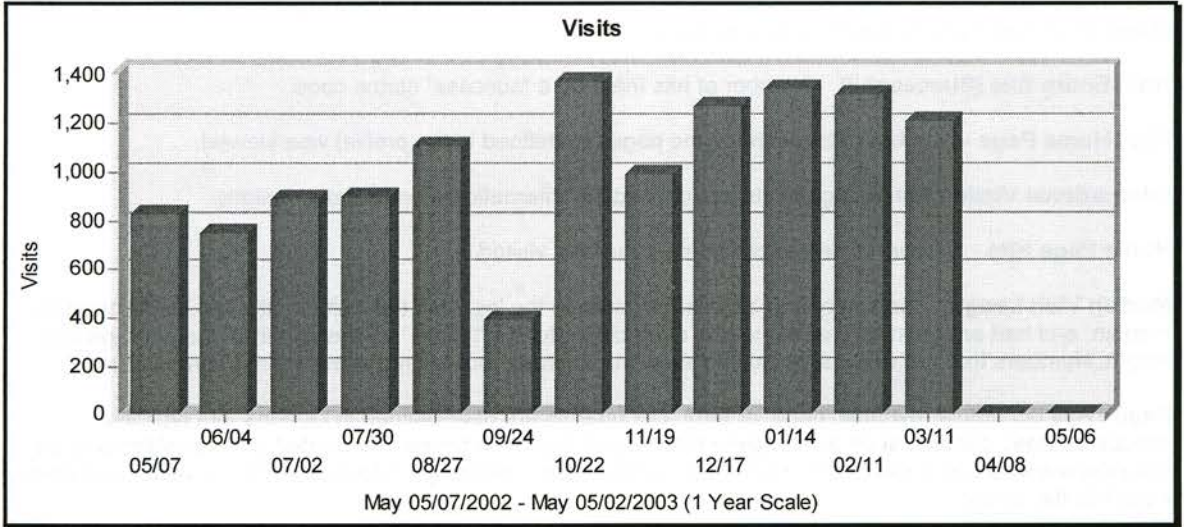
Report Range: 05/07/2002 - 05/02/2003

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General Statistics

The Visits graph displays the overall number of visits to your Web site. The General Statistics table provides an overview of the activity for your Web site during the specified time frame.



General Statistics - Report Range: 05/07/2002 00:00:00 - 05/02/2003 23:59:59

Hits	Entire Site (Successful)	63,082
	Average per Day	174
	Home Page	N/A
Page Views	Page Views	28,772
	Average per Day	79
	Average per Unique Visitor	7
	Document Views	23,559
Visits	Visits	12,372
	Average per Day	34
	Average Visit Length	00:09:28
	Median Visit Length	00:08:31
	International Visits	14.33%
	Visits of Unknown Origin	0.00%
	Visits from United States	85.66%
	Visits Referred by Search Engines	0
	Visits from Spiders	4,575
Visitors	Unique Visitors	4,041
	Visitors Who Visited Once	2,952
	Visitors Who Visited More Than Once	1,089

General Statistics - Help Card

? Average Hits per Day - Number of successful hits divided by the total number of days in the log.

Average Page Views per Day - Number of page views divided by the total number of days in the log.

Average Page Views per Unique Visitor - Number of page views divided by the total number of unique visitors.

Average Visits per Day - Number of visits divided by the total number of days in the log.

Average Visit Length - Average of non-zero length visits in the log.

General Statistics - Help Card

Document Views - Number of hits to pages that are considered documents--not dynamic pages or forms--as defined by the system administrator.

Hit - A single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

Hits: Entire Site (Successful) - Number of hits that had a "success" status code.

Hits: Home Page - Number of times the home page (as defined in the profile) was viewed.

International Visits - Percentage of visitors defined as "international" in Domain Options.

Home Page Hits - Number of times your home page was visited.

Median Visit Length - Median of non-zero length visits in the log. Half the visit lengths are longer than the median, and half are shorter. This number is often closer to the "typical" visit length than the average visit length. Numbers that are wildly atypical can skew the average, but will not skew the median so much.

Page - Any document, dynamic page, or form. Documents are user-defined in Options, but typically include all static content, such as complete html pages. Dynamic pages are created with variables and do not exist anywhere in a static form. Forms are scripted pages which get information from a visitor and pass it back to the server.

Page Views - Hits to files designated as pages. Supporting graphics and other non-page files are not counted.

Page Views: Document Views - Hits to pages that are defined as documents. This entry excludes hits to dynamic pages and forms.

Unique Visitors- Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.

Visits - Number of times a visitor came to your site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

Visits from Spiders - Number of visits from any site classified as a spider.


Visits from Your Country - Percentage of visits from your country. The name of your country and the country code are shown. Your system administrator configures the selection for your country.

Visits of Unknown Origin - Percentage of visitors from an origin that could not be determined.

Visits Referred by Search Engines - Number of visits that began with a referral from any site classified as a search engine.

Visitors Who Visited More Than Once - Number of individual visitors who appear more than once in the log file. Individuals can be tracked by IP addresses, domain names, and cookies. Cookies provide the most accurate count.

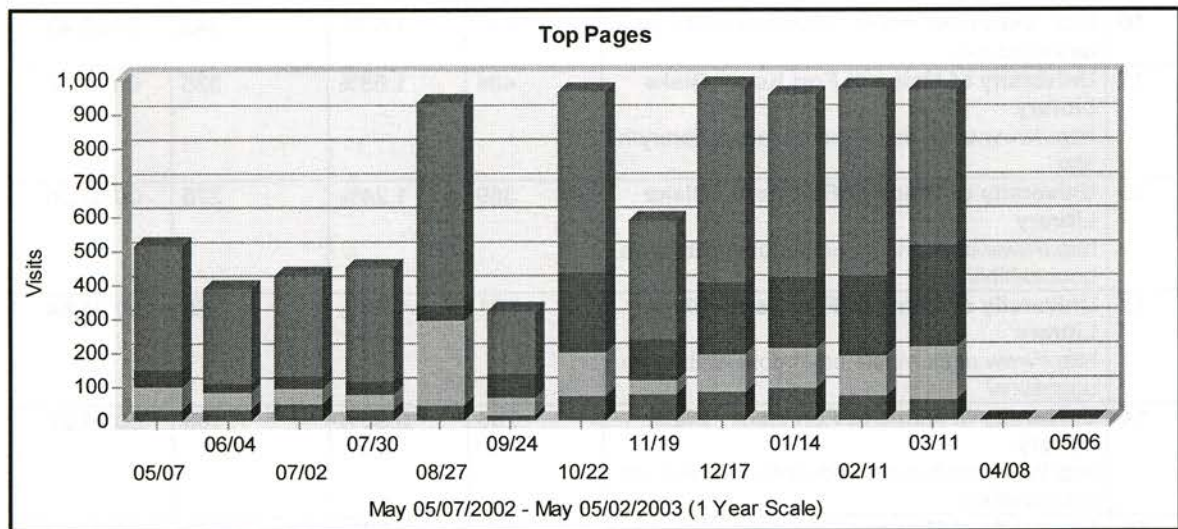
Visitors Who Visited Once - Number of individual visitors who appear only once in the log file. Individuals can be tracked by IP addresses, domain names, and cookies. Cookies provide the most accurate count.

 The General Statistics page provides an overview of your Web site's performance and visitor behavior and can help you determine which chapters will be most valuable to you.

Log records for the last second in the log file are not included in this analysis. There is no way to tell if information for that second is complete until the log records following it become available. The data for the last second will be included when the next analysis is run and additional data is available.

Top Pages

This page identifies the most popular Web pages on your site, shows you how often they were viewed, and displays the average length of time the page was viewed.



Top Pages

	Pages	Views	% of Total Views	Visits ▼	Avg. Time Viewed
1	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/	8,600	29.89%	5,033	00:00:49
2	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/LIBRARY/research/	3,150	10.94%	1,595	00:00:53
3	Indexes and Databases http://www.umfk.maine.edu/infoserv/library/indxdb/alphalist.asp	1,483	5.15%	1,179	00:02:49
4	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/LIBRARY/VR/	1,033	3.59%	700	00:02:15
5	http://www.umfk.maine.edu/infoserv/library/indxdb/indexes.asp	3,148	10.94%	620	00:02:21
6	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/forms/	702	2.43%	515	00:03:04
7	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/resources/	878	3.05%	501	00:01:49
8	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/about/	650	2.25%	422	00:01:42
9	University of Maine at Fort Kent - Blake	615	2.13%	396	00:01:50

Top Pages

	Pages	Views	% of Total Views	Visits ▼	Avg. Time Viewed
	Library http://www.umfk.maine.edu/infoserv/library/s earch/				
10	http://www.umfk.maine.edu/infoserv/library/in dxdb/test.asp	471	1.63%	342	00:05:47
11	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/h elp/	484	1.68%	335	00:02:30
12	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/exhibit/	359	1.24%	275	00:03:20
13	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/s uggestion/	331	1.15%	260	00:04:54
14	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/staffhrs/	283	0.98%	163	00:01:27
15	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/policies/	209	0.72%	151	00:03:19
16	http://www.umfk.maine.edu/infoserv/library/h elp/connect.asp	156	0.54%	146	00:02:07
17	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/services/	201	0.69%	143	00:02:38
18	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/in dxdb/ejournal/	163	0.56%	141	00:02:22
19	http://www.umfk.maine.edu/infoserv/LIBRAR Y/faqs.asp	138	0.47%	136	00:04:45
20	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/jobs/	180	0.62%	133	00:04:27
Subtotal For the Page Views Above		23,234	80.75%	N/A	N/A
Total For the Log File		28,772	100%	N/A	N/A

Top Pages - Help Card

? **Average Time Viewed** - Average length of time the specified page was viewed.

Pages - Specific page being analyzed. If the page has a formal title, you will see the title of the page and the URL. Otherwise, you will only see the URL.

Subtotal - Sum of all data rows for each listed page.

Total - Sum of the subtotal and all data that does not appear on the page.

Views - Number of times the specified page was viewed by a visitor. Each page can be viewed more than once by the same visitor, and each view is counted. If you want to ignore repeated page views by the

Top Pages - Help Card

same visitor, look in the Visits column.

Visits - Number of visits that include a view of the specified page. Individual visitors are counted each time they come to the Web site, and are counted only once per visit no matter how many pages they look at. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted.

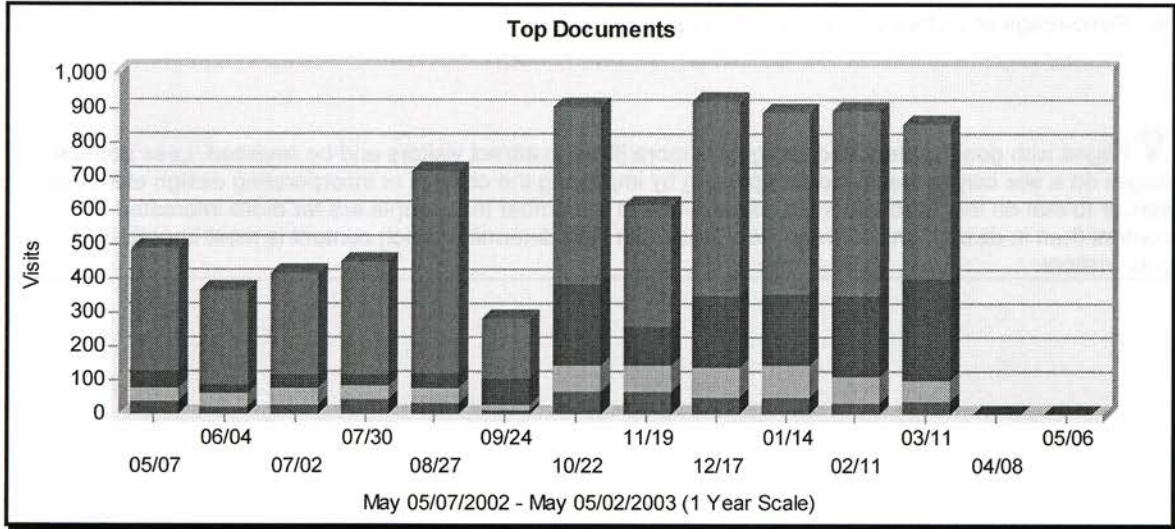
% - Percentage of visitors who viewed the specified page.



Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Documents

This page identifies the most popular documents on your site, shows you how often they were viewed, and displays the average length of time the page was viewed [top 20 only].



Top Documents

	Documents	Views	% of Total Views	Visits ▼	Avg. Time Viewed
1	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/	8,600	36.50%	5,033	00:00:49
2	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/LIBRARY/research/	3,150	13.37%	1,595	00:00:53
3	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/LIBRARY/VR/	1,033	4.38%	700	00:02:15
4	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/forums/	702	2.97%	515	00:03:04
5	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/resources/	878	3.72%	501	00:01:49
6	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/about/	650	2.75%	422	00:01:42
7	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/search/	615	2.61%	396	00:01:50
8	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/h	484	2.05%	335	00:02:30

Top Documents

	Documents	Views	% of Total Views	Visits ▼	Avg. Time Viewed
	elp/				
9	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/about/exhibit/	359	1.52%	275	00:03:20
10	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/suggestion/	331	1.40%	260	00:04:54
11	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/about/staffhrs/	283	1.20%	163	00:01:27
12	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/about/policies/	209	0.88%	151	00:03:19
13	http://www.umfk.maine.edu/infoserv/library/help/connect.asp	156	0.66%	146	00:02:07
14	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/about/services/	201	0.85%	143	00:02:38
15	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/indexdb/ejournal/	163	0.69%	141	00:02:22
16	http://www.umfk.maine.edu/infoserv/LIBRARY/faqs.asp	138	0.58%	136	00:04:45
17	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/about/jobs/	180	0.76%	133	00:04:27
18	http://www.umfk.maine.edu/infoserv/library/sitemap.asp	132	0.56%	127	00:02:12
19	http://www.umfk.maine.edu/infoserv/library/about/jobs/workstudy.asp	130	0.55%	126	00:03:47
20	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/help/tools/	183	0.77%	123	00:02:40
Subtotal For [all 50] Page Views		21,455	91.06%	N/A	N/A
Total For the Log File		23,559	100%	N/A	N/A

Top Documents - Help Card

? **Average Time Viewed** - Average length of time the specified page was viewed.

Documents - Specific document being analyzed. Documents are pages that were defined as "documents" in Options. Typically, pages are defined as a document if the content is static, such as complete HTML pages. However, you can define dynamic pages and forms as documents if you choose.

Subtotal - Sum of all data rows for each listed page.

Total - Sum of the subtotal and all data that does not appear on the page.

Views - Number of times the specified document was viewed by a visitor. Each document can be viewed

Top Documents - Help Card

more than once by the same visitor, and each view is counted. If you want to ignore repeated document views by the same visitor, look in the Visits column.

Visits - Number of visits that include a view of the specified document. Individual visitors are counted each time they come to the Web site, and are counted only once per visit no matter how many pages they look at. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted.

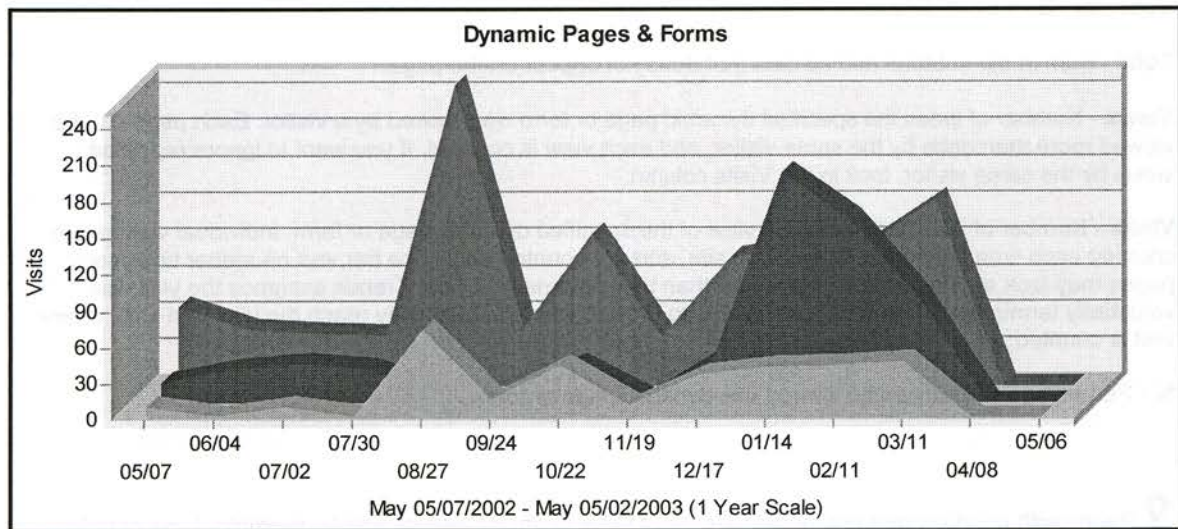
% - Percentage of visitors who viewed this document.



Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Dynamic Pages & Forms

This page identifies the most popular dynamic pages and forms executed by the server, and shows you how often they were viewed.



Dynamic Pages & Forms

	Page	Views	% of Total	Visits ▼
1	http://www.umfk.maine.edu/infoserv/library/indexdb/alphalist.asp	1,460	28.00%	1,158
2	http://www.umfk.maine.edu/infoserv/library/indexdb/indexes.asp	3,148	60.38%	620
3	http://www.umfk.maine.edu/infoserv/library/indexdb/test.asp	471	9.03%	342
4	http://www.umfk.maine.edu/infoserv/library/resources/wwwsub/search.asp	46	0.88%	29
5	http://www.umfk.maine.edu/infoserv/library/resources/serials/searchsub.asp	20	0.38%	12
6	http://www.umfk.maine.edu/infoserv/library/forms/send/asklib_send.asp	12	0.23%	11
7	http://www.umfk.maine.edu/infoserv/library/subguides/search.asp	44	0.84%	8
8	http://www.umfk.maine.edu/infoserv/library/forms/send/article_send.asp	8	0.15%	4
9	http://www.umfk.maine.edu/infoserv/library/forms/send/bi_send.asp	1	0.01%	1
10	http://www.umfk.maine.edu/infoserv/library/forms/send/suggest_send.asp	1	0.01%	1
11	http://www.umfk.maine.edu/infoserv/library/forms/send/ereserve_send.asp	1	0.01%	1
12	http://www.umfk.maine.edu/infoserv/library/forms/send/book_send.asp	1	0.01%	1
Subtotal For the Dynamic Pages & Forms Above		5,213	100.00%	N/A
Total For the Log File		5,213	100%	N/A

Dynamic Pages & Forms - Help Card

? **Dynamic Pages** - Pages that are generated from a database based on values selected by a visitor. They are generated with variables, and do not exist anywhere in a static, predictable form.

Dynamic Pages & Forms - Help Card

Forms - HTML pages which pass variables back to the server. These pages are used to gather information from visitors. Also referred to as scripts.

Page - The specific dynamic page or form being analyzed.

Subtotal - Sum of all data rows for each listed page.

Total - Sum of the subtotal and all data that does not appear on the page.

Views - Number of times the specified dynamic page or form was viewed by a visitor. Each page can be viewed more than once by the same visitor, and each view is counted. If you want to ignore repeated views by the same visitor, look in the Visits column.

Visits - Number of visits that include a view of the specified dynamic page or form. Individual visitors are counted each time they come to the Web site, and are counted only once per visit no matter how many pages they look at. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted.

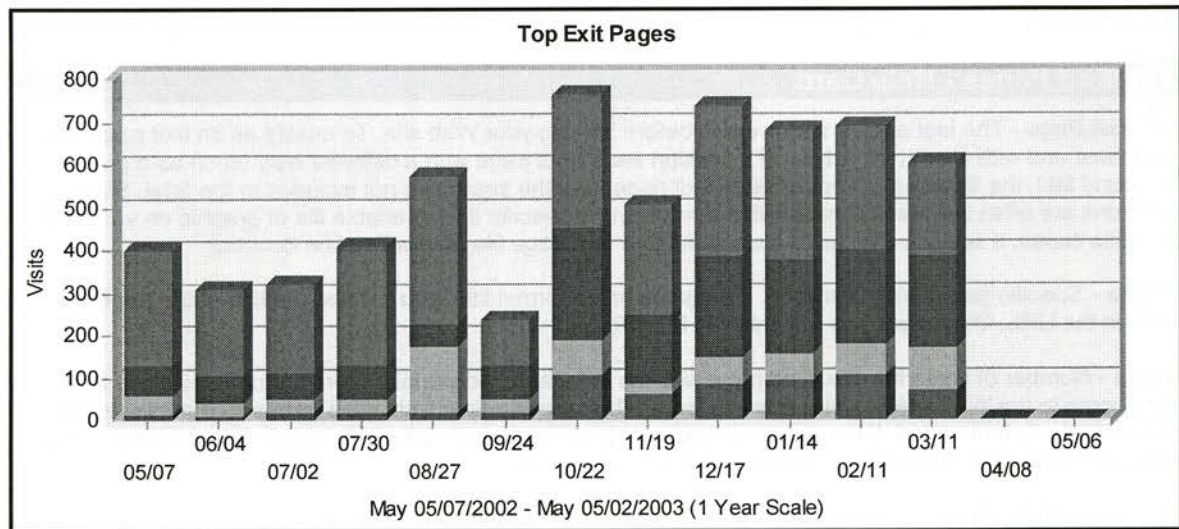
% - Percentage of visitors who viewed this dynamic page or form.



Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Exit Pages

This page identifies the last page visitors viewed before leaving your site.



Top Exit Pages

	Pages	% of Total	Visits ▼
1	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/	26.36%	3,143
2	No URL	14.65%	1,747
3	Indexes and Databases http://www.umfk.maine.edu/infoserv/library/indxdb/alphalist.asp	5.97%	712
4	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/LIBRARY/research/	5.50%	656
5	http://www.umfk.maine.edu/infoserv/library/indxdb/indexes.asp	4.71%	562
6	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/LIBRARY/VR/	3.38%	404
7	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/forms/	2.70%	322
8	http://www.umfk.maine.edu/infoserv/library/indxdb/test.asp	2.21%	264
9	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/resources/	1.99%	238
10	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/search/	1.65%	197
11	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/about/	1.54%	184
12	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/help/	1.52%	182
13	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/about/exhibit/	1.48%	177
14	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/suggestion/	1.25%	150
15	http://www.umfk.maine.edu/infoserv/LIBRARY/faqs.asp	0.87%	104
16	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/about/staffhrs/	0.83%	100
17	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/help/tools/	0.71%	85
18	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/about/jobs/	0.69%	83

Top Exit Pages

	Pages	% of Total	Visits ▼
19	http://www.umfk.maine.edu/infoserv/library/help/connect.asp	0.66%	79
20	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/about/policies/	0.65%	78
Total For the Pages Above (only visits starting on a valid document type are included)		79.42%	9,467

Top Exit Pages - Help Card

? Exit Page - The last page a visitor views before leaving your Web site. To qualify as an exit page the visit must end with a valid page type. If a session ends on a page with a different type (such as a graphic or sound file), the file does not count as an exit page, and the session is not included in the total. Such sessions are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a session may have a single hit to a non-page file, and will not be counted.

Pages - Specific page being analyzed. If the page has a formal title, you will see the title of the page as well as the URL. Otherwise, you will only see the URL.

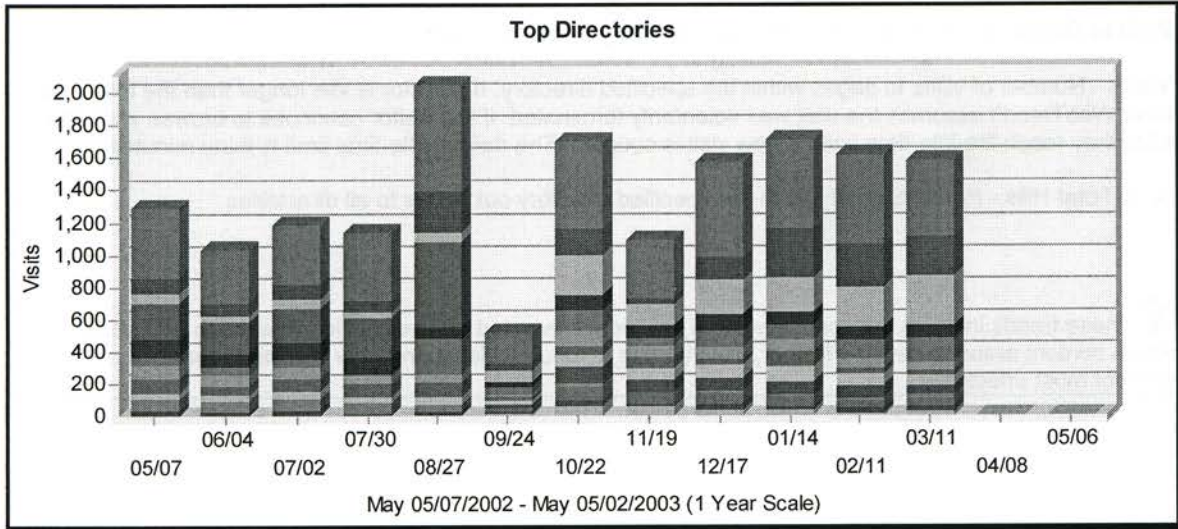
Visits - Number of times the specified page was the exit page. Individual visitors are counted each time they come to the Web site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

% - Percentage of times this page was the exit page compared with other exit pages.

? You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left after viewing a specific page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first-time visitors.

Top Directories

This page lists the most common directories accessed by visitors to your Web site. This information can help determine the types of data most often requested.



Top Directories

	Path to Directory	Hits	% of Total Hits	Non-cached %	Non-cached Bytes	Visits ▼
1	/infoserv/library	11,319	17.94 %	87.80%	0	5,398
2	/infoserv/library/indxdb	5,250	8.32%	100.00%	0	1,798
3	/infoserv/LIBRARY/research	3,346	5.30%	84.63%	0	1,655
4	/infoserv/library/includes	27,763	44.01 %	75.94%	0	1,397
5	/infoserv/LIBRARY/forms	1,665	2.63%	93.21%	0	1,059
6	/infoserv/library/indxdb/images	3,583	5.67%	60.06%	0	1,047
7	/infoserv/library/about	1,141	1.80%	96.40%	0	744
8	/infoserv/library/help	1,051	1.66%	91.62%	0	736
9	/infoserv/LIBRARY/VR	1,033	1.63%	94.38%	0	700
10	/infoserv/library/resources	884	1.40%	89.93%	0	501
11	/infoserv/LIBRARY/about/policies	650	1.03%	98.76%	0	405
12	/infoserv/library/search	615	0.97%	90.56%	0	396
13	/infoserv/library/indxdb/ejournal	541	0.85%	92.97%	0	336
14	/infoserv/library/about/exhibit	368	0.58%	88.04%	0	278
15	/infoserv/library/research/biblio	356	0.56%	100.00%	0	277
16	/infoserv/library/suggestion	331	0.52%	84.89%	0	260
17	/infoserv/library/about/jobs	310	0.49%	97.41%	0	259
18	/infoserv/library/images	546	0.86%	79.48%	0	256
19	/infoserv/library/about/staffhrs	283	0.44%	97.17%	0	163
20	/infoserv/library/about/services	201	0.31%	92.53%	0	143

Top Directories - Help Card

? **Hits** - Number of hits to files within the specified directory. A hit is a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of

Top Directories - Help Card

hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

Non-cached Bytes - Number of non-cached bytes of data transferred.

Non-cached % - Percentage of hits that were not already in the visitor's browser cache.

Path to Directory - The full URL path to the directory being analyzed.

Visits - Number of visits to pages within the specified directory. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

% of Total Hits - Percentage of hits to the specified directory out of hits to all directories.



These trends indicate the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively.

Top Paths Through Site


This section identifies the paths visitors most often follow when visiting the site. The path begins at the starting page and shows the following consecutive pages viewed.

Top Paths Through Site by Starting Page		
Paths from Start	% of Total	Visits
Starting Page: All Entry Pages		
1.University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/	22.57%	2691
1. http://www.umfk.maine.edu/infoserv/library/indxdb/indexes.asp	4.46%	532
1. http://www.umfk.maine.edu/infoserv/library/about/jobs/workstdy.asp	2.23%	266
1.University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/LIBRARY/VR/	1.77%	212
1.University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/forms/	1.57%	188
1.University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/LIBRARY/research/	1.31%	157
1. http://www.umfk.maine.edu/infoserv/LIBRARY/faqs.asp	1.22%	146
1.Indexes and Databases http://www.umfk.maine.edu/infoserv/library/indxdb/alphalist.asp	1.17%	140
1.University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/help/	0.96%	115
1. http://www.umfk.maine.edu/infoserv/LIBRARY/forms/article.asp	0.93%	112
1. http://www.umfk.maine.edu/infoserv/library/research/citaguid/apa.asp	0.93%	111
1.University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/about/exhibit/	0.82%	98
1.University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/search/	0.81%	97
1.University of Maine at Fort Kent - Blake Library	0.78%	94

Top Paths Through Site by Starting Page

Paths from Start	% of Total	Visits
http://www.umfk.maine.edu/infoserv/library/suggestion/		
1. University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/about/	0.74%	89
1. http://www.umfk.maine.edu/infoserv/library/research/biblio/french.asp	0.70%	84
1. University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/resources/	0.68%	82
1. http://www.umfk.maine.edu/infoserv/LIBRARY/forms/bi.asp	0.66%	79
1. http://www.umfk.maine.edu/infoserv/LIBRARY/about/policies/circpol.asp	0.62%	74
1. http://www.umfk.maine.edu/infoserv/library/indxdb/ejournal/persub.asp	0.61%	73

Top Paths Through Site - Help Card


 **Path Through Site** - The path a visitor takes from the entry page to the exit page.

Paths from Start - With the exception of the starting page, this column lists all the pages in the top paths taken through your site. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page - The first page, or entry page, in the full path visitors take through your site.

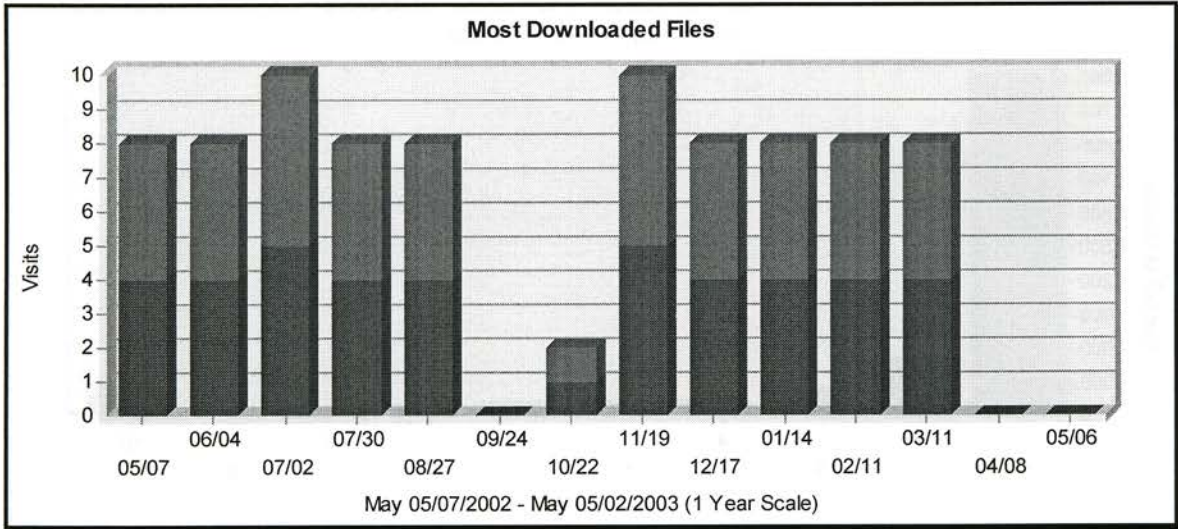
Visits - Number of times the specified path was followed.

% - Percentage of times that the specified path through your site was followed out of all listed paths through your site.

 Use this information to evaluate the design of your Web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Most Downloaded Files

This page identifies the most popular files downloaded from your site.



Most Downloaded Files

	File	No. of Downloads	% of Total Downloads	Visits ▼
■ 1	http://www.umfk.maine.edu/infoserv/library/cataloged/umfk2.pdf	43	50.00%	43
■ 2	http://www.umfk.maine.edu/infoserv/library/cataloged/ousiap38.pdf	43	50.00%	43
Total For the Files Above		86	100.00%	N/A

Most Downloaded Files - Help Card

? **Downloads** - Number of times the specified file was downloaded by a visitor. If an error occurred during the transfer, that transfer is not counted.

Files - The path and filename of the downloaded file.

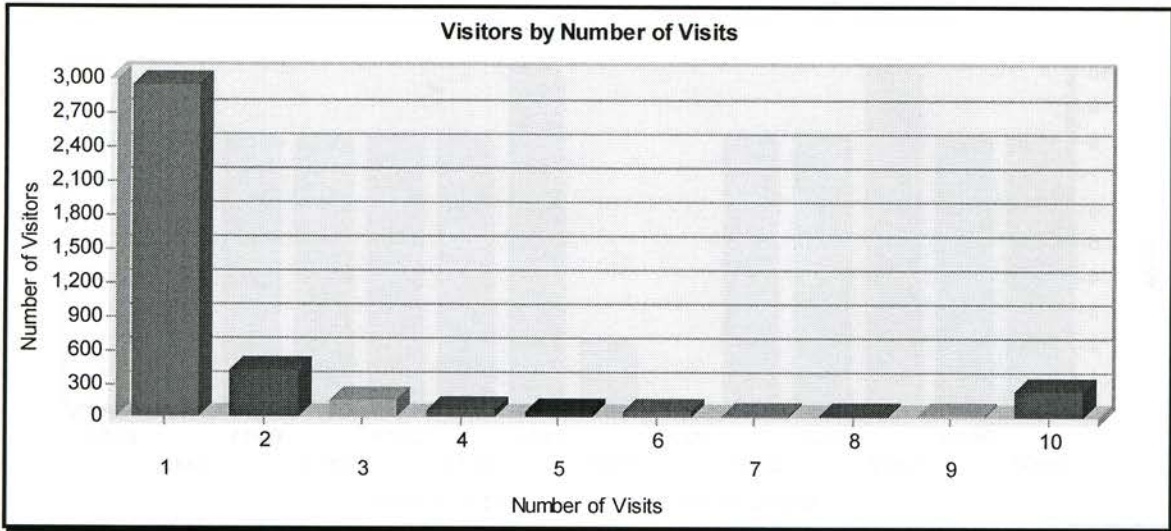
Visits - Number of visits which resulted in at least one download of the specified file. If a visitor downloads the file more than once per visit, it does not count as another visit. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

% - Percentage of times the specified file was downloaded out of all downloaded files.

! This information shows you the most popular downloadable files on your Web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Visitors by Number of Visits

This page shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Number of Visitors	% of Total Unique Visitors
1 visit	2952	73.05%
2 visits	431	10.66%
3 visits	151	3.73%
4 visits	81	2.00%
5 visits	51	1.26%
6 visits	59	1.46%
7 visits	32	0.79%
8 visits	21	0.51%
9 visits	19	0.47%
10 or more visits	244	6.03%

Visitors by Number of Visits - Help Card

? Number of Visitors - Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

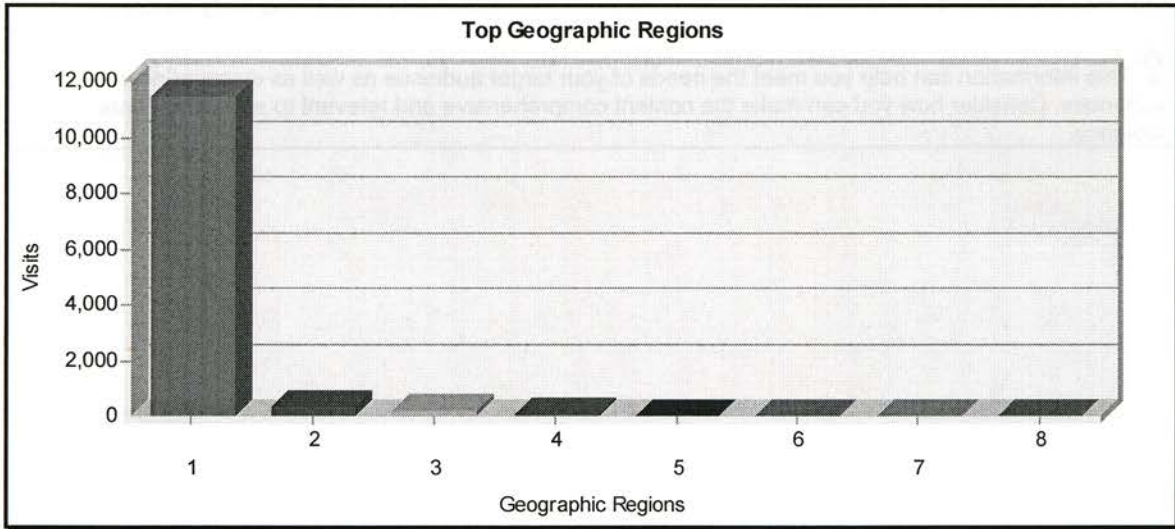
Number of Visits - The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

% of Total Unique Visitors - Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

💡 This information can indicate whether or not your site compels visitors to return. Updating Web site content is one way to draw return visitors.

Top Geographic Regions

This page identifies the top locations of the visitors to your site by geographic region.



Top Geographic Regions

	Geographic Regions	Visits ▼
■ 1	North America	11,464
■ 2	Western Europe	394
■ 3	Asia	265
■ 4	Northern Europe	99
■ 5	Eastern Europe	56
■ 6	South America	30
■ 7	Middle East	27
■ 8	Australia	12
9	Western Africa	8
10	Region Not Found	6
11	Northern Africa	4
12	Central America	3
13	Caribbean Islands	2
14	Southern Africa	2
Total for the Geographic Regions above		12,372

Top Geographic Regions - Help Card

? Geographic Regions - The geographic part of the world where visitors to your web site are located. Two methods exist for identifying the location of a visitor:

WebTrends GeoTrends Database - If GeoTrends is enabled for this profile, the region is determined by searching for a visitor's IP address in this database.

Domain Name - The region can be determined by the domain name. The domain name can be identified if it was logged by the web server or, if it is defined in the Internet Domain Name System, then it may be found using DNS resolution based on the IP address.


Region Not Found - Using GeoTrends, this entry appears when an IP address can not be found in the GeoTrends database.

Region Unspecified - This entry appears when a country code could not be found in region.ini, or when

Top Geographic Regions - Help Card

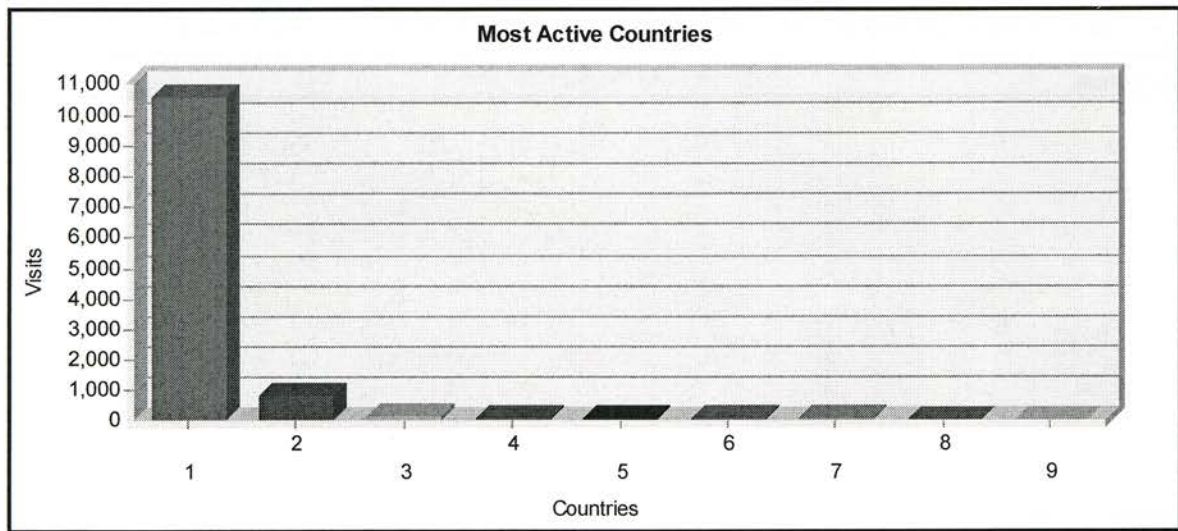
neither GeoTrends nor DNS are enabled, or when DNS is enabled without GeoTrends and a visitor's domain name could not be found.

Visits - Number of visits from the specified geographic region. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Most Active Countries

This page identifies the countries with your most active visitors.



Most Active Countries

	Countries	Visits ▼
1	United States	10,598
2	Canada	862
3	Germany	130
4	United Kingdom	89
5	China	87
6	Sweden	67
7	Netherlands	62
8	France	52
9	Korea (South)	43
10	Japan	41
11	Poland	34
12	Hong Kong	30
13	Taiwan	29
14	Denmark	28
15	Spain	22
16	Italy	14
17	Australia	12
18	India	12
19	Argentina	10
20	Israel	10
Total for the Countries above		12,232

Most Active Countries - Help Card

? **Countries** - Two methods exist for identifying the location of each visitor:

WebTrends GeoTrends Database - If GeoTrends is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

Domain Name - The location can be determined by the domain name. The domain name can be identified if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution.

Most Active Countries - Help Card

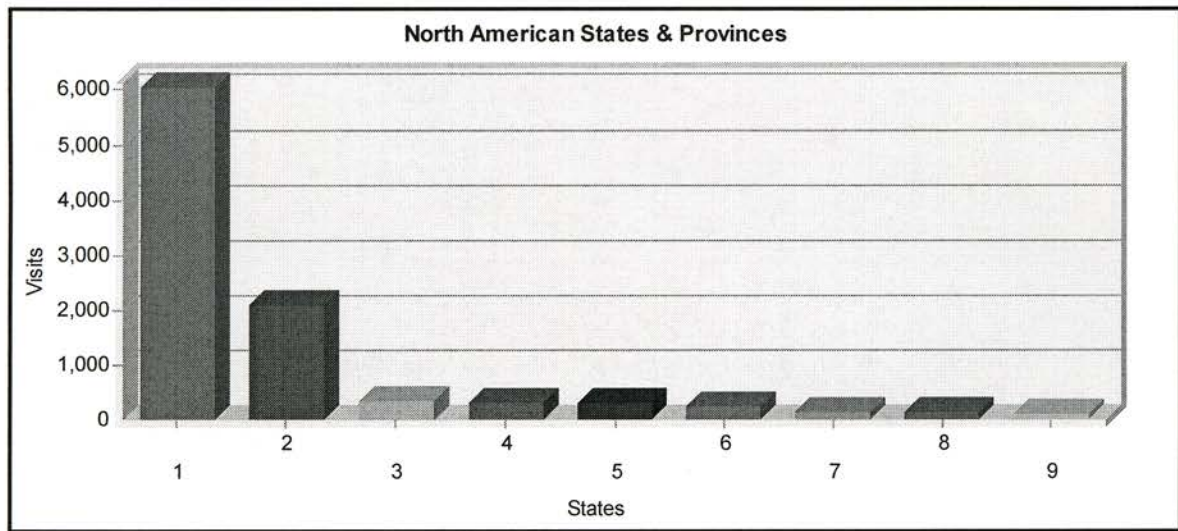
Visits - Number of visits from the specified country. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.



This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

North American States and Provinces

This page identifies the North American states and provinces with your most active visitors.



North American States & Provinces


	State	Visits ▼
■ 1	California	6,034
■ 2	Maine	2,099
■ 3	New Brunswick	347
■ 4	Massachusetts	337
■ 5	Colorado	316
■ 6	Nova Scotia	274
■ 7	New York	158
■ 8	Ohio	144
■ 9	Ontario	129
10	Virginia	115
11	Florida	107
12	Rhode Island	93
13	Texas	72
14	New Jersey	71
15	Quebec	69
16	North Carolina	59
17	Georgia	59
18	Washington	46
19	Michigan	40
20	Pennsylvania	39
Total for the States above		10,608

North American States and Provinces - Help Card

? State - A U. S. state or Canadian province. If GeoTrends is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

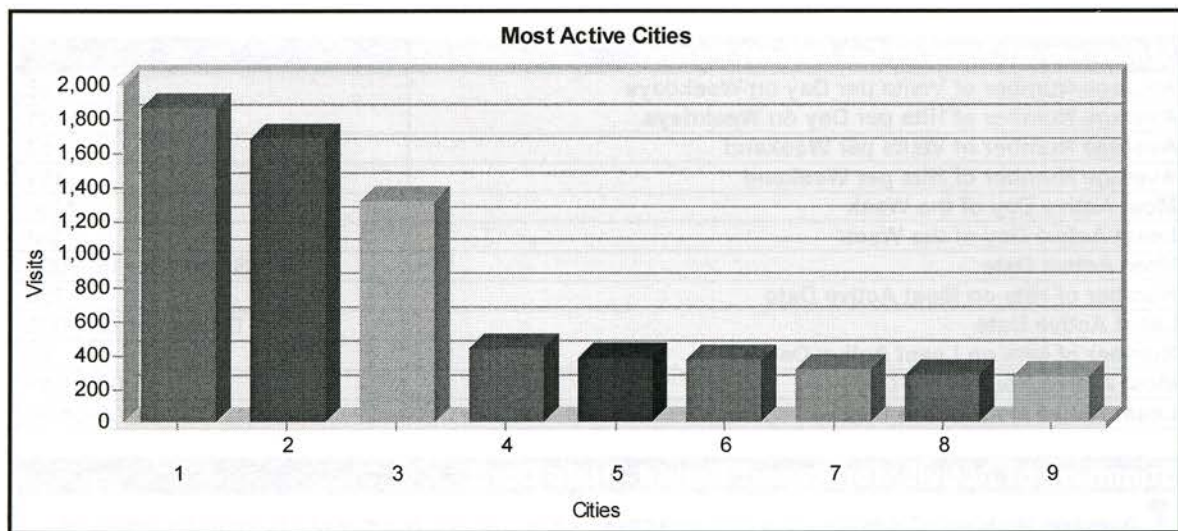
Visits - Number of visits from the specified state or province. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

North American States and Provinces - Help Card

 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Most Active Cities

This page identifies the cities with your most active visitors.



Most Active Cities

	City, State, Country	Visits ▼
1	Mountain View, California, United States	1,869
2	San Jose, California, United States	1,689
3	Santa Clara, California, United States	1,318
4	Madawaska, Maine, United States	442
5	Sunnyvale, California, United States	392
6	Fort Kent, Maine, United States	372
7	Saint John, New Brunswick, Canada	319
8	Broomfield, Colorado, United States	289
9	San Francisco, California, United States	273
10	Orono, Maine, United States	259
11	Standish, Maine, United States	253
12	Boston, Massachusetts, United States	247
13	Halifax, Nova Scotia, Canada	238
14	Portland, Maine, United States	166
15	Biddeford, Maine, United States	155
16	Presque Isle, Maine, United States	152
17	Palo Alto, California, United States	122
18	Burlingame, California, United States	105
19	Providence, Rhode Island, United States	89
20	Dublin, Ohio, United States	78
Total for the Cities above		8,827

Most Active Cities - Help Card



? **City, State, Country** - If GeoTrends is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

Visits - Number of visits from the specified city. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

Summary of Activity for Report Period

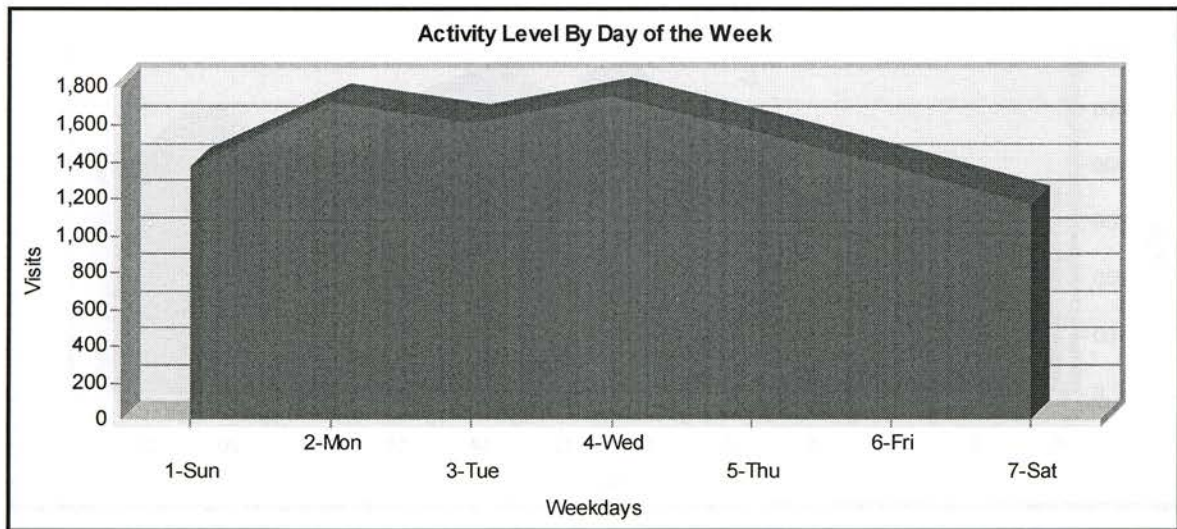
This page summarizes general server activity.

Summary of Activity for Report Period	
Average Number of Visits per Day on Weekdays	38
Average Number of Hits per Day on Weekdays	201
Average Number of Visits per Weekend	63
Average Number of Hits per Weekend	311
Most Active Day of the Week	Mon
Least Active Day of the Week	Sat
Most Active Date	September 16, 2002
Number of Hits on Most Active Date	1,269
Least Active Date	December 29, 2002
Number of Hits on Least Active Date	13
Most Active Hour of the Day	11:00-11:59
Least Active Hour of the Day	04:00-04:59

Summary of Activity for Report Period - Help Card	
	Average Number of Hits (per day on weekdays) - The average number of hits for each individual day of the week.
	Average Number of Hits (per weekend) - The average number of hits for both Saturdays and Sundays combined.
	Average Number of Visits (per day on weekdays) - The average number of visits for each individual day of the week.
	Average Number of Visits (per weekend) - The average number of visits for both Saturdays and Sundays combined.
	Least Active Date - The least active date in the report period.
	Least Active Day of the Week - If the report period is for one week or less, the Least Active Day of the Week will tell you which specific day was least active during that week. If the report period is for more than one week, the Least Active Day of the Week will tell you which day of the week that has the smallest amount of activity on average.
	Least Active Hour of the Day - The least active hour of the day after activity for all hours is added up. This is not an average.
	Most Active Date - The most active date in the report period.
	Most Active Day of the Week - If the report period is for one week or less, the Most Active Day of the Week will tell you which specific day was most active during that week. If the report period is for more than one week, the Most Active Day of the Week will tell you which day of the week that has the largest amount of activity on average.
	Most Active Hour of the Day - The most active hour of the day after activity for all hours is added up. This is not an average.
	This table is useful for determining the best day of the week to perform system maintenance.

Activity Level by Day of the Week

This page shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Activity Level by Day of the Week

	Day	Hits	% of Total Hits	Visits
1	Sun	8,302	13.16%	1,380
2	Mon	11,104	17.60%	1,728
3	Tue	10,299	16.32%	1,609
4	Wed	10,321	16.36%	1,749
5	Thu	8,726	13.83%	1,566
6	Fri	7,999	12.68%	1,375
7	Sat	6,331	10.03%	1,166
Total Weekdays		48,449	76.80%	8,027
Total Weekend		14,633	23.19%	2,546

Activity Level by Day of the Week - Help Card

? Day - Specified day of the week being tracked.

Hits - Number of hits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. Unsuccessful hits are not counted. A hit is a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

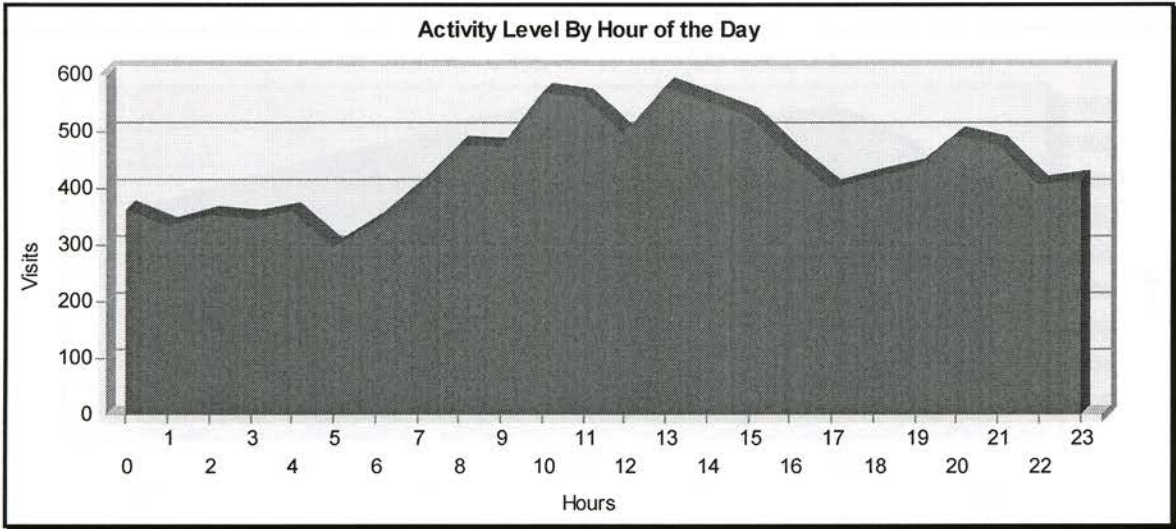
Visits - Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. Unsuccessful hits are not counted. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total hits that occurred on the specified day of the week.

! Days of less activity should be considered good days for maintenance and content improvement.

Activity Level by Hour of the Day

This page shows activity for each hour of the day.




Activity Level by Hours Details

Hour	# of Hits	% of Total Hits	# of Visits
00:00-00:59	823	1.30%	365
01:00-01:59	872	1.38%	334
02:00-02:59	1,252	1.98%	354
03:00-03:59	930	1.47%	347
04:00-04:59	690	1.09%	363
05:00-05:59	895	1.41%	297
06:00-06:59	1,178	1.86%	344
07:00-07:59	1,522	2.41%	407
08:00-08:59	2,926	4.63%	477
09:00-09:59	3,320	5.26%	475
10:00-10:59	3,968	6.29%	570
11:00-11:59	4,624	7.33%	561
12:00-12:59	3,714	5.88%	497
13:00-13:59	3,949	6.26%	581
14:00-14:59	3,749	5.94%	556
15:00-15:59	3,771	5.97%	527
16:00-16:59	3,666	5.81%	460
17:00-17:59	3,482	5.51%	402
18:00-18:59	3,543	5.61%	422
19:00-19:59	3,895	6.17%	437
20:00-20:59	3,560	5.64%	494
21:00-21:59	2,837	4.49%	477
22:00-22:59	2,093	3.31%	408
23:00-23:59	1,823	2.88%	418
Total Visitors during Work Hours (8:00am-5:00pm)	33,687	53.40%	4,704
Total Visitors during After Hours (5:01pm-7:59am)	29,395	46.59%	5,869

Activity Level by Hour of the Day - Help Card


Activity Level by Hour of the Day - Help Card

 **Hits** - Number of hits on the specified hour of the day. If the report period is longer than one day, and there are, for example, two instances of the same hour, the value represented includes the combined total of both instances. Unsuccessful hits are not counted. A hit is a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

Hour - Specified hour of the day being tracked.

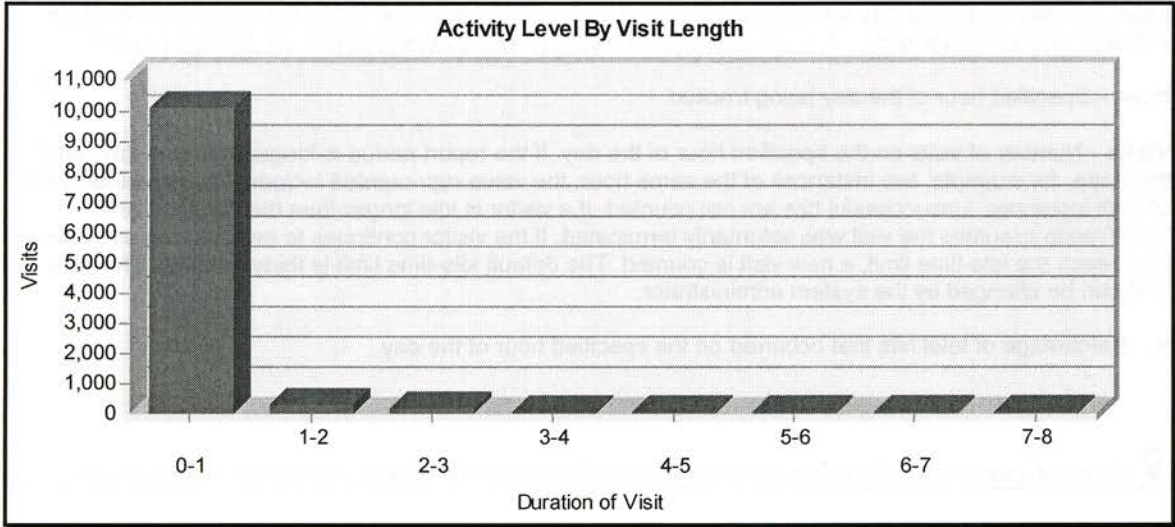
Visits - Number of visits on the specified hour of the day. If the report period is longer than one day, and there are, for example, two instances of the same hour, the value represented includes the combined total of both instances. Unsuccessful hits are not counted. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total hits that occurred on the specified hour of the day.

 Hours of less activity should be considered good days for maintenance and content improvement.

Activity Level by Length of Visit

This page shows the number and percentages of visits and page views over selected visit lengths.



Activity Level by Length of Visit

Visit Duration (Minutes)	Visits	Page Views	% of Total Visits	% of Total Views
0-1	10,119	14,924	81.78%	48.90%
1-2	365	2,047	2.95%	6.70%
2-3	192	966	1.55%	3.16%
3-4	118	894	0.95%	2.92%
4-5	101	505	0.81%	1.65%
5-6	109	607	0.88%	1.98%
6-7	85	411	0.68%	1.34%
7-8	86	497	0.69%	1.62%
8-9	71	457	0.57%	1.49%
9-10	63	268	0.50%	0.87%
10-11	70	328	0.56%	1.07%
11-12	58	277	0.46%	0.90%
12-13	43	356	0.34%	1.16%
13-14	44	174	0.35%	0.57%
14-15	40	256	0.32%	0.83%
15-16	51	264	0.41%	0.86%
16-17	50	252	0.40%	0.82%
17-18	34	219	0.27%	0.71%
18-19	43	214	0.34%	0.70%
> 19	630	6,603	5.09%	21.63%
Totals	12,372	30,519	100%	100%

Activity Level by Length of Visit - Help Card

? Page Views - Number of page views from visitors who viewed your page for the specified duration of time.

Visit Duration (Minutes) - Number of minutes your Web site was viewed. Visit lengths are tracked to a maximum of 60 minutes.

Visits - Number of visitors who viewed your page for the specified duration of time.

Activity Level by Length of Visit - Help Card

% of Total Page Views - Percentage of page views from visitors who viewed your page for the specified duration of time.

% of Total Visits - Percentage of visitors who viewed your page for the specified duration of time.

 This information tells you how many visitors view your site for specific intervals of time.

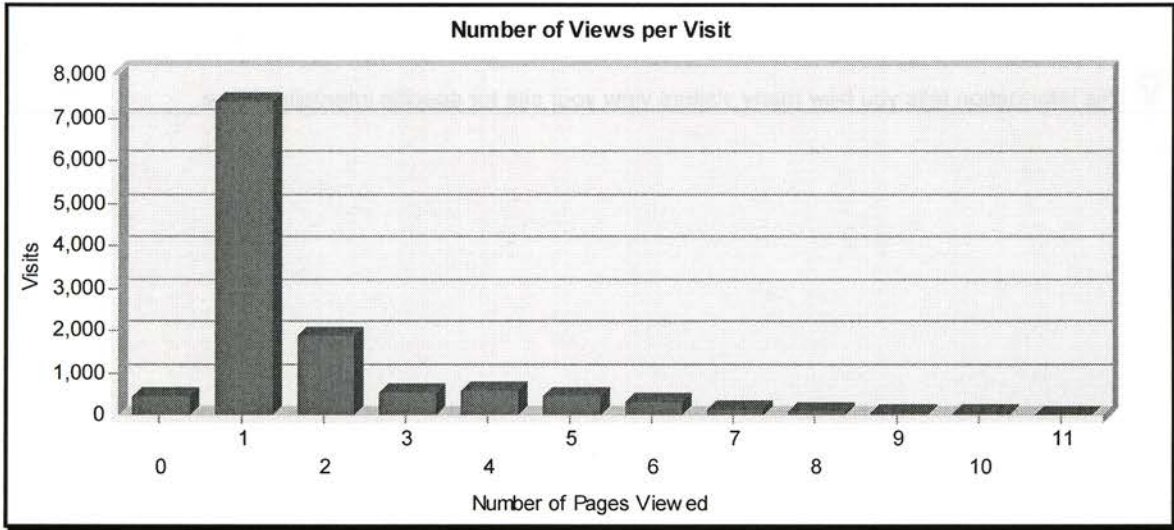


Visit Duration	% of Total Page Views	% of Total Visits
0-10	15%	10%
10-20	25%	20%
20-30	15%	12%
30-40	10%	8%
40-50	8%	6%
50-60	5%	4%
60-70	3%	2%
70-80	2%	1%
80-90	1%	1%
90-100	1%	1%
100+	10%	15%

This information tells you how many visitors view your site for specific intervals of time.

Number of Views per Visit

This section shows you how many visitors viewed one page, how many viewed two pages, etc.



Number of Pages Viewed per Visit

Number of Pages Viewed	Number of Visits	% of Total Visits
0 pages	452	3.65%
1 page	7,389	59.72%
2 pages	1,910	15.43%
3 pages	553	4.46%
4 pages	581	4.69%
5 pages	450	3.63%
6 pages	334	2.69%
7 pages	135	1.09%
8 pages	115	0.92%
9 pages	83	0.67%
10 pages	74	0.59%
11 or more pages	296	2.39%
Totals	12,372	100%

Number of Views per Visit - Help Card

? Number of Pages Viewed - The number of pages viewed, beginning with one and increasing by increments of one, being analyzed in the other columns.

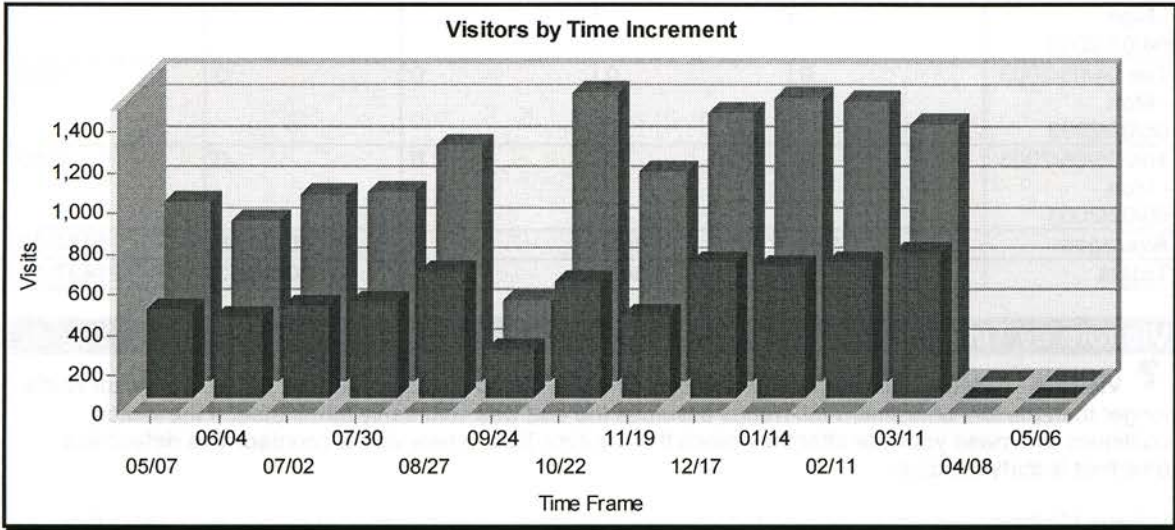
Number of Visits - Number of visits by people who viewed the specified number of pages. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total visits by people who viewed the specified number of pages.

! You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visitors by Time Increment

This page shows how many visitors viewed your Web site and how long they stayed. The information is split up into time increments based on the duration of the log file. Visitors are typically tracked using the cookie that's been defined or by their IP addresses.



Visitors by Time Increment

Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor-Minutes
Tue 05/07/2002 - Mon 06/03/2002	888	438	0	00:04:05	3627:04
Tue 06/04/2002 - Mon 07/01/2002	801	407	0	00:03:40	2939:57
Tue 07/02/2002 - Mon 07/29/2002	924	462	0	00:02:56	2715:23
Tue 07/30/2002 - Mon 08/26/2002	940	476	0	00:02:20	2205:55
Tue 08/27/2002 - Mon 09/23/2002	1,172	629	0	00:02:50	3336:55
Tue 09/24/2002 - Mon 10/21/2002	409	248	0	00:02:39	1086:16
Tue 10/22/2002 - Mon 11/18/2002	1,429	580	0	00:02:38	3766:20
Tue 11/19/2002 - Mon 12/16/2002	1,035	414	0	00:02:37	2719:59
Tue 12/17/2002 - Mon 01/13/2003	1,329	676	0	00:02:37	3483:18
Tue 01/14/2003 - Mon	1,401	654	0	00:02:52	4023:18

Visitors by Time Increment

Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor-Minutes
Tue 02/11/2003 - Mon 03/10/2003	1,380	680	0	00:02:59	4118:4
Tue 02/11/2003 - Mon 03/03/2003	1,000	0	0	00:00:00	0:00
Tue 04/08/2003 - Mon 05/05/2003	0	0	0	0	0:00
Tue 05/06/2003 - Mon 06/02/2003	0	0	0	0	0:00
Averages	927	455	0	00:02:29	2674:08
Totals	12,983	6,383	0	00:34:53	37437:53

Visitors by Time Increment - Help Card

? **Visitors** - Number of times a visitor came to your site during the specified time frame. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

Unique Visitors - Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.

First Time Visitors - Number of visitors who had never visited your Web site before. You must use a persistent and defined cookies to get this information.

Average Visit Length - Average amount of time a visitor spent at your site within the given time frame. Visit lengths in one time frame are not compared with visit lengths in other time frame.

Visitor-Minutes - Total number of minutes your site was viewed by all visitors during the specified time frame.

💡 You can use this information to determine which time intervals are busiest. You may want to watch for increases or decreases in traffic and consider the circumstances that may be causing the change.


Technical Statistics and Analysis

This page shows the reliability of your Web site. The table shows the total number of hits for the site, how many were successful, how many failed, and it calculates the percentage of hits that failed.

Technical Statistics and Analysis

Total Hits	66,745
Successful Hits	63,082
Failed Hits	3,663
Failed Hits as Percent	5.48%
Redirected Hits	0
Redirected Hits as Percent	0.00%
Cached Hits	10,833
Cached Hits as Percent	16.23%

Technical Statistics and Analysis - Help Card

 **Cached Hits** - Hits where the page was found in the cache of the browser, so the server did not need to transfer the file.

Cached Hits as Percent - Percentage of hits that were cached compared with the total number of hits.

Redirected Hits - Number of client requests that were redirected to other resources.

Redirected Hits as Percent - Percentage of client requests that were redirected to other resources.


Failed Hits - Number of hits where a server or client error occurred.

Failed Hits as Percent - Percentage of hits where a server or client error occurred.

Hits - A hit refers to a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

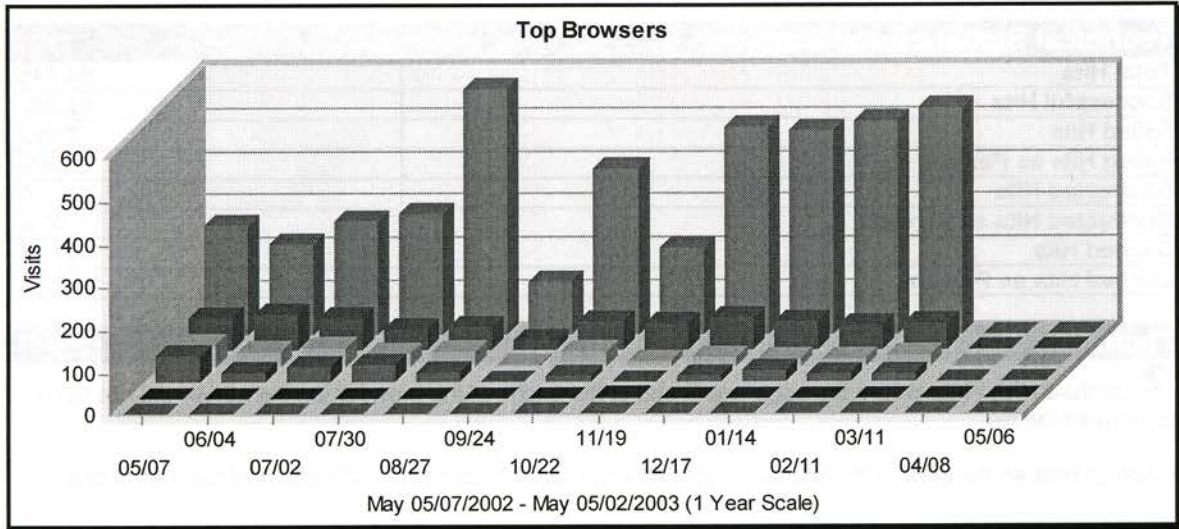
Successful Hits - Number of hits without errors. Optionally excludes redirected requests and cached hits.

Total Hits - Number of successful hits plus failed and redirected hits.

 Use this information for a bird's-eye view of the reliability of your Web site. Many major problems can be revealed here.

Top Browsers

This page identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top Browsers

	Browser	Hits	% of Total Hits	Visits ▼
■ 1	Microsoft Internet Explorer	45,012	82.38%	4,313
■ 2	Others	3,079	5.63%	768
■ 3	Netscape Navigator	5,546	10.15%	371
■ 4	Netscape Compatible	935	1.71%	297
■ 5	WebTV	59	0.10%	19
■ 6	Opera	3	0.00%	2
Total For Browsers Above		54,634	100.00%	5,770

Top Browsers - Help Card

? **Browser** - Identifies each browser used by visitors.

Hits - Number of hits from the specified browser. A hit is a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

Visits - Number of times a visitor with the specified browser came to your site. Every visit by each individual visitor is counted. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

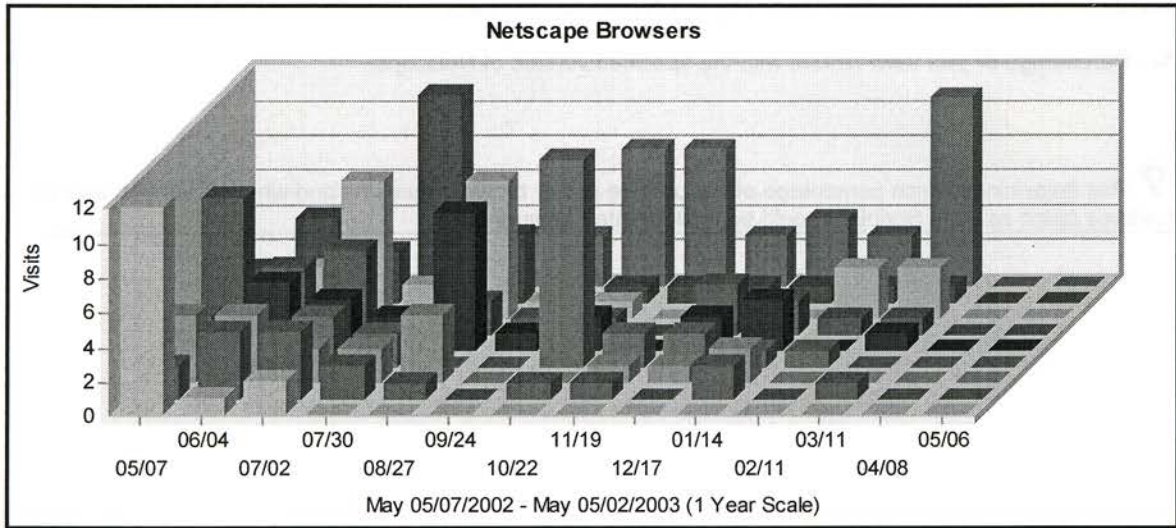
% - Percentage of total hits by visitors using the specified browser.

💡 Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table.

Netscape Browsers

This page gives you a breakdown of the various versions of Netscape used by visitors to your site.



Netscape Browsers				
	Browser	Hits	% of Total Hits	Visits ▼
1	Netscape 7.0	400	7.21%	45
2	Netscape 6.2.1	604	10.89%	32
3	Netscape 4.76	711	12.82%	29
4	Netscape 4.7	411	7.41%	28
5	Netscape 4.79	661	11.91%	27
6	Netscape 4.0	128	2.30%	26
7	Netscape 4.75	501	9.03%	20
8	Netscape 4.5	128	2.30%	18
9	Netscape 4.6	254	4.57%	15
10	Netscape 4.08	123	2.21%	15
11	Netscape 4.73	191	3.44%	15
12	Netscape 4.78	297	5.35%	13
13	Netscape 4.77	193	3.47%	13
14	Netscape 7.01	82	1.47%	12
15	Netscape 4.61	147	2.65%	8
16	Netscape 4.72	193	3.47%	8
17	Netscape 5.0	61	1.09%	7
18	Netscape 7.02	42	0.75%	6
19	Netscape 4.05	109	1.96%	5
20	Netscape 4.51	43	0.77%	5
Total For Browsers Above		5,279	95.18%	347

Netscape Browsers - Help Card	
? Browser	- Specific version of Netscape being analyzed.
Hits	- Number of hits by visitors with the specified version of Netscape. A hit refers to a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and the two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many

Netscape Browsers - Help Card

pages are being looked at.

Visits - Number of visits by visitors with the specified version of Netscape. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

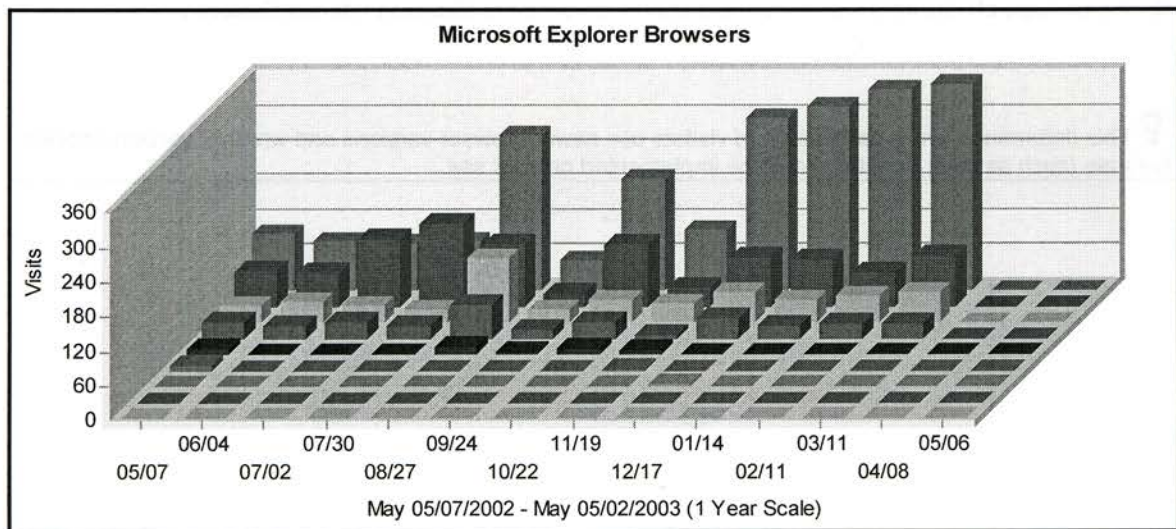
% - Percentage of hits from visitors with the specified version of Netscape.



This determines which percentage of visitors use newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

Microsoft Explorer Browsers

This page gives you a breakdown of the various versions of Microsoft Internet Explorer used by visitors to your site.



Microsoft Explorer Browsers

	Browser	Hits	% of Total Hits	Visits ▼
1	Explorer 6.0	23,263	51.68%	2,306
2	Explorer 5.5	9,513	21.13%	993
3	Explorer 5.0	5,813	12.91%	529
4	Explorer 5.01	5,151	11.44%	352
5	Explorer 4.01	830	1.84%	63
6	Explorer 1.x	31	0.06%	21
7	Explorer 4.x	76	0.16%	9
8	Explorer 5.13	60	0.13%	7
9	Explorer 4.5	50	0.11%	6
10	Explorer 5.22	15	0.03%	5
11	Explorer 5.14	10	0.02%	5
12	Explorer 5.21	99	0.21%	5
13	Explorer 5.12	51	0.11%	3
14	Explorer 4.0	28	0.06%	3
15	Explorer 6.0b	17	0.03%	3
16	Explorer 5.2	3	0.00%	1
17	Explorer 5.16	1	0.00%	1
18	Explorer 3.02	1	0.00%	1
Total For Browsers Above		45,012	100.00%	4,313

Microsoft Explorer Browsers - Help Card


? Browser - Specific version of Microsoft Internet Explorer being analyzed.

Hits - Number of hits by visitors with the specified version of Microsoft Internet Explorer. A hit refers to a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and the two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

Microsoft Explorer Browsers - Help Card

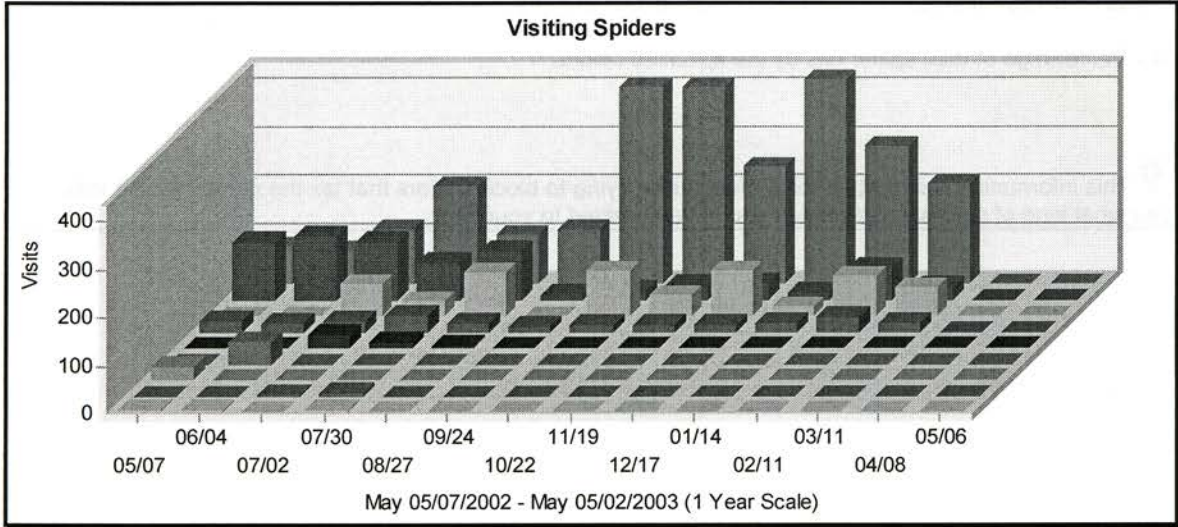
Visits - Number of visits by visitors with the specified version of Microsoft Internet Explorer. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of hits from visitors with the specified version of Microsoft Internet Explorer.

 This determines which percentage of visitors use newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

Visiting Spiders

This page identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting your site.



Visiting Spiders

	Spider	Hits	% of Total Hits	Visits ▼
1	Googlebot	3,108	37.71%	2,672
2	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	1,130	13.71%	794
3	Scooter	998	12.11%	598
4	FAST-WebCrawler	1,764	21.40%	273
5	Openfind data gatherer, Openbot	116	1.40%	56
6	Scooter-3.2.EX	72	0.87%	52
7	Scooter-W3.1.2	77	0.93%	31
8	Szukacz	31	0.37%	25
9	Lycos_Spider_(modspider)	19	0.23%	19
10	http:	148	1.79%	17
11	LinkWalker	21	0.25%	16
12	TurnitinBot	119	1.44%	14
13	Mozilla/5.0 (compatible; Vagabondo/2.1; webcrawler at wise-guys dot nl; http://webagent.wise-guys.n	12	0.14%	12
14	NetResearchServer	69	0.83%	11
15	Openbot	19	0.23%	10
16	InfoSeek Sidewinder	15	0.18%	10
17	Openfind data gatherer, Openbot TW	9	0.10%	9
18	dloader(NaverRobot)	83	1.00%	8
19	NationalDirectory-WebSpider	15	0.18%	8
20	SlySearch	113	1.37%	7
Total For Spiders Above		7,938	96.33%	4,642

Visiting Spiders - Help Card



Hits - Number of times the specified spider hit your site. A hit refers to a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for

Visiting Spiders - Help Card

the .html page, and the two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

Spider - An automated program which searches the Internet.

Visits - Number of times the specified spider visited your site.

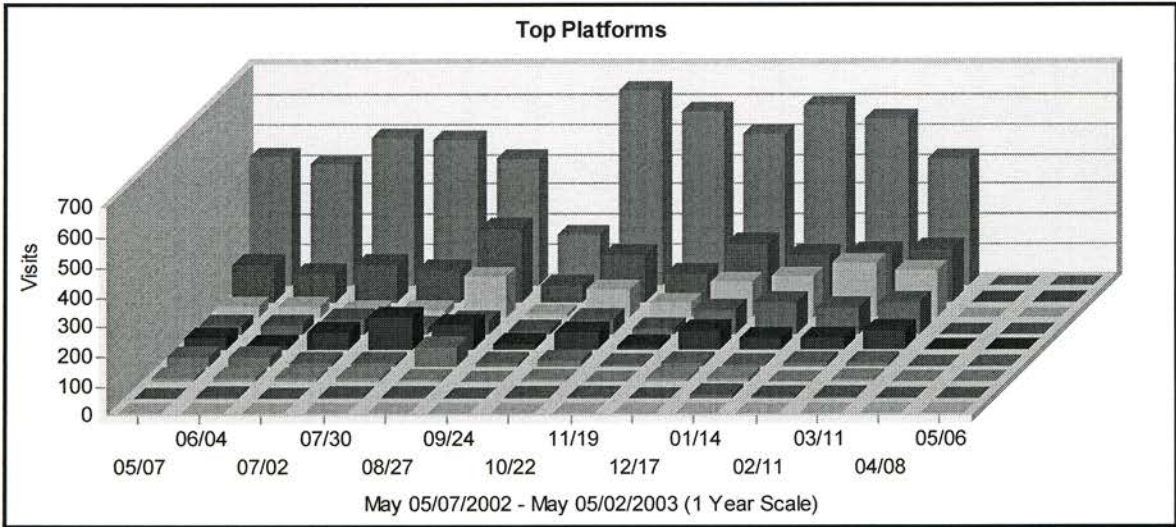
% - Percentage of total spider hits by the specified spider.



This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

Top Platforms

This page identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



Top Platforms

	Platform	Hits	% of Total Hits	Visits ▼
1	Others	12,332	19.61%	5,799
2	Windows 98	20,338	32.34%	1,757
3	Windows XP	10,437	16.59%	1,073
4	Windows 2000	7,048	11.20%	695
5	Windows ME	6,765	10.75%	629
6	Windows 95	3,408	5.42%	265
7	Windows NT	1,637	2.60%	140
8	Macintosh PowerPC	825	1.31%	88
9	Windows Win32s	19	0.03%	6
10	SunOS	9	0.01%	4
11	Linux	27	0.04%	3
12	OS/2	29	0.04%	1
Total For Platforms Above		62,874	100.00%	10,460

Top Platforms - Help Card



Hits - Number of hits by visitors using the specified platform. A hit refers to a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and the two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

Platform - The specified platform being analyzed. "Platform" refers to the operating system.

Visits - Number of visits by people using the specified platform. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of hits by visitors using the specified platform.



This information is useful when determining what content to include on your Web site.

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