## Formulas

The formulas below are ones used this year and may be used again the following years.

- \% increase or decrease:
- new number - old number / old number x $100=$ Answer
- Weighted average (used for adding two web site views):
- ( $1^{\text {st }}$ site) \# views x avg. time viewed (or avg. \% viewed)
-     + 
- $\quad\left(2^{\text {nd }}\right.$ site) \# views $x$ avg. time viewed (or avg. \% viewed)
- $/$
- total $\#$ of views $=$ Answer

