## Formulas

The formulas below are ones used this year and may be used again the following years.

## • % increase or decrease:

- new number old number / old number x 100 = Answer
- Weighted average (used for adding two web site views):
  - (1<sup>st</sup> site) # views x avg. time viewed (or avg. % viewed)
  - +
  - (2<sup>nd</sup> site) # views x avg. time viewed (or avg. % viewed)
  - /
  - total # of views = Answer