

Library Off-Campus FY05

library FY05 - off-campus

Report Range: 04/30/2004 00:00:00 - 04/30/2005 23:59:59

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on 8/11/2005, 8:25:20

Table of Contents

General Statistics	3
Top Pages	5
Top Documents	8
Top Entry Pages	12
Top Entry Files	14
Top Exit Pages	16
Single Access Pages	18
Top Directories	20
Top Paths Through Site	22
Most Downloaded Files	
Visitors by Number of Visits	26
Top Visitors	
Top Geographic Regions	28
Most Active Countries	
North American States and Provinces	30
Most Active Cities	31
Most Active Organizations	32
Top-Level Domain Types	
Summary of Activity for Report Period	36
Activity Level by Day of the Week	
Activity Level by Hour of the Day	38
Activity Level by Length of Visit	40
Number of Views per Visit	41
Visitors by Time Increment	42
Technical Statistics and Analysis	43
Top Browsers	
Netscape Browsers	45
Microsoft Explorer Browsers	47
Visiting Spiders	48
Top Platforms	50

General Statistics

The Visits graph displays the overall number of visits to your Web site. The General Statistics table provides an overview of the activity for your Web site during the specified time frame.



General Statist	tics - Report Range: 04/30/2004 00:00:00 - 04/30	/2005 23:59:59
Hits	Entire Site (Successful)	106,288
	Average per Day	290
	Home Page	15,778
Page Views	Page Views	65,114
	Average per Day	177
	Average per Unique Visitor	8
	Document Views	51,934
Visits	Visits	21,490
	Average per Day	58
	Average Visit Length	00:06:24
	Median Visit Length	00:00:04
	International Visits	16.80%
	Visits of Unknown Origin	0.00%
	Visits from United States	83.19%
	Visits Referred by Search Engines	0
	Visits from Spiders	7,450
Visitors	Unique Visitors	7,384
	Visitors Who Visited Once	5,318
	Visitors Who Visited More Than Once	2,066

General Statistics - Help Card

Average Hits per Day - Number of successful hits divided by the total number of days in the log.

Average Page Views per Day - Number of page views divided by the total number of days in the log.

Average Page Views per Unique Visitor - Number of page views divided by the total number of unique visitors.

Average Visits per Day - Number of visits divided by the total number of days in the log.

Average Visit Length - Average of non-zero length visits in the log.

Document Views - Number of hits to pages that are considered documents--not dynamic pages or forms--as defined by the system administrator.

General Statistics - Help Card

Hit - A single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

Hits: Entire Site (Successful) - Number of hits that had a "success" status code.

Hits: Home Page - Number of times the home page (as defined in the profile) was viewed.

International Visits - Percentage of visitors defined as "international" in Domain Options.

Home Page Hits - Number of times your home page was visited.

Median Visit Length - Median of non-zero length visits in the log. Half the visit lengths are longer than the median, and half are shorter. This number is often closer to the "typical" visit length than the average visit length. Numbers that are wildly atypical can skew the average, but will not skew the median so much.

Page - Any document, dynamic page, or form. Documents are user-defined in Options, but typically include all static content, such as complete html pages. Dynamic pages are created with variables and do not exist anywhere in a static form. Forms are scripted pages which get information from a visitor and pass it back to the server.

Page Views - Hits to files designated as pages. Supporting graphics and other non-page files are not counted.

Page Views: Document Views - Hits to pages that are defined as documents. This entry excludes hits to dynamic pages and forms.

Unique Visitors- Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.

Visits - Number of times a visitor came to your site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

Visits from Spiders - Number of visits from any site classified as a spider.

Visits from Your Country - Percentage of visits from your country. The name of your country and the country code are shown. Your system administrator configures the selection for your country.

Visits of Unknown Origin - Percentage of visitors from an origin that could not be determined.

Visits Referred by Search Engines - Number of visits that began with a referral from any site classified as a search engine.

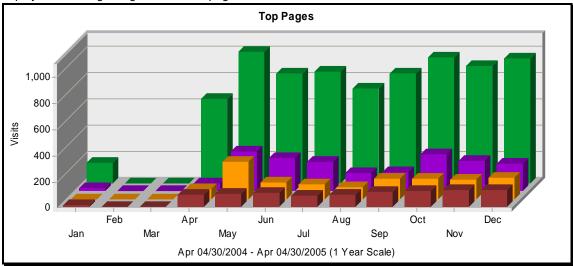
Visitors Who Visited More Than Once - Number of individual visitors who appear more than once in the log file. Individuals can be tracked by IP addresses, domain names, and cookies. Cookies provide the most accurate count.

Visitors Who Visited Once - Number of individual visitors who appear only once in the log file. Individuals can be tracked by IP addresses, domain names, and cookies. Cookies provide the most accurate count.

The General Statistics page provides an overview of your Web site's performance and visitor behavior and can help you determine which chapters will be most valuable to you.

Top Pages

This page identifies the most popular Web pages on your site, shows you how often they were viewed, and displays the average length of time the page was viewed.



Top	Pages				
	Pages	Views	% of Total Views	Visits T	Avg. Time Viewed
1	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/LIBRAR Y/	15,778	24.23%	7,943	00:00:38
2	http://www.umfk.maine.edu/infoserv/library/indxdb/alphalist.asp	2,635	4.04%	1,884	00:02:34
3	http://www.umfk.maine.edu/infoserv/library/research/ursus.cfm	1,608	2.46%	1,364	00:04:55
4	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/staffhrs/	1,905	2.92%	1,027	00:00:49
5	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/r esources/	2,068	3.17%	1,004	00:00:26
6	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/vr	1,327	2.03%	739	00:01:00
7	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/	1,403	2.15%	724	00:00:36
8	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/s earch/	1,209	1.85%	682	00:00:49
9	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/services/	1,239	1.90%	648	00:00:36

qoT	Pages				
	Pages	Views	% of Total Views	Visits T	Avg. Time Viewed
10	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/fo rms/	1,055	1.62%	641	00:01:18
11	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/di stance/	1,048	1.60%	617	00:00:50
12	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/r esources/citation/	670	1.02%	530	00:03:31
13	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/jobs/	1,011	1.55%	519	00:00:43
14	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/help/	861	1.32%	491	00:00:54
15	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/i mages/map/	816	1.25%	487	00:01:17
16	http://www.umfk.maine.edu/infoserv/library/indxdb/indexes.asp	9,405	14.44%	484	00:00:49
17	http://www.umfk.maine.edu/infoserv/library/indxdb/test.asp	671	1.03%	435	00:04:04
18	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/exhibit/	576	0.88%	419	00:00:58
19	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/fo rms/suggest/	600	0.92%	357	00:02:00
20	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/r esources/wwwsub/	510	0.78%	336	00:01:31
Subto	tal For the Page Views Above	46,395	71.25%	N/A	N/A
Total	For the Log File	65,114	100%	N/A	N/A

Top Pages - Help Card

? Average Time Viewed - Average length of time the specified page was viewed.

Pages - Specific page being analyzed. If the page has a formal title, you will see the title of the page and the URL. Otherwise, you will only see the URL.

Subtotal - Sum of all data rows for each listed page.

Total - Sum of the subtotal and all data that does not appear on the page.

Views - Number of times the specified page was viewed by a visitor. Each page can be viewed more than once by the same visitor, and each view is counted. If you want to ignore repeated page views by the same visitor, look in the Visits column.

Top Pages - Help Card

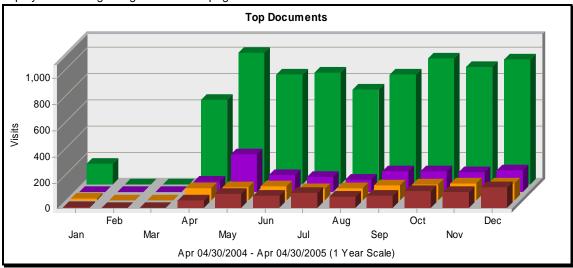
Visits - Number of visits that include a view of the specified page. Individual visitors are counted each time they come to the Web site, and are counted only once per visit no matter how many pages they look at. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted.

% - Percentage of visitors who viewed the specified page.

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Documents

This page identifies the most popular documents on your site, shows you how often they were viewed, and displays the average length of time the page was viewed.



Top	Documents				
	Documents	Views	% of Total Views	Visits ▼	Avg. Time Viewed
1	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/LIBRAR Y/	15,778	30.38%	7,943	00:00:38
2	http://www.umfk.maine.edu/infoserv/library/research/ursus.cfm	1,608	3.09%	1,364	00:04:55
3	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/staffhrs/	1,905	3.66%	1,027	00:00:49
4	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/r esources/	2,068	3.98%	1,004	00:00:26
5	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/vr	1,327	2.55%	739	00:01:00
6	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/	1,403	2.70%	724	00:00:36
7	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/s earch/	1,209	2.32%	682	00:00:49
8	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/services/	1,239	2.38%	648	00:00:36
9	University of Maine at Fort Kent - Blake Library	1,049	2.01%	636	00:01:19

ιορ	Documents	V:	0/ - 1	Visita	Aug T'
	Documents	Views	% of Total Views	Visits T	Avg. Time Viewed
	http://www.umfk.maine.edu/infoserv/library/forms/				
10	University of Maine at Fort Kent - Blake Library	1,048	2.01%	617	00:00:50
	http://www.umfk.maine.edu/infoserv/library/distance/				
11	University of Maine at Fort Kent - Blake Library	670	1.29%	530	00:03:31
40	http://www.umfk.maine.edu/infoserv/library/resources/citation/	4.044	4.040/	510	00.00.40
12	University of Maine at Fort Kent - Blake Library	1,011	1.94%	519	00:00:43
40	http://www.umfk.maine.edu/infoserv/library/a bout/jobs/	004	4.050/	404	00.00.54
13	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/h	861	1.65%	491	00:00:54
14	elp/ University of Maine at Fort Kent - Blake	816	1.57%	487	00:01:17
	Library http://www.umfk.maine.edu/infoserv/library/i mages/map/				
15	University of Maine at Fort Kent - Blake Library	576	1.10%	419	00:00:58
	http://www.umfk.maine.edu/infoserv/library/a bout/exhibit/				
16	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/fo rms/suggest/	600	1.15%	357	00:02:00
17	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/r esources/wwwsub/	510	0.98%	336	00:01:31
18	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/h elp/tools/	445	0.85%	315	00:01:20
19	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/r esources/serials/bysubj.asp	347	0.66%	285	00:02:04
20	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/collections/	537	1.03%	276	00:01:01
21	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/di stance/online/	339	0.65%	270	00:01:31
22	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/r esources/videos/fkvideos.cfm	281	0.54%	264	00:01:45
23	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/h	461	0.88%	263	00:01:53

Top	Documents				
	Documents	Views	% of Total Views	Visits T	Avg. Time Viewed
	elp/faqs/				
24	http://www.umfk.maine.edu/infoserv/library/forms/suggest/library/	407	0.78%	253	00:01:23
25	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/services/ref/	461	0.88%	242	00:00:54
26	http://www.umfk.maine.edu/infoserv/library/a bout/facilities/	468	0.90%	238	00:01:04
27	http://www.umfk.maine.edu/infoserv/library/forms/asklib/	287	0.55%	225	00:01:18
28	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/r esources/biblio/	397	0.76%	223	00:01:06
29	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/policies/eref/	289	0.55%	222	00:01:54
30	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/services/reserves/	360	0.69%	215	00:01:29
31	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/services/circ/	324	0.62%	212	00:00:46
32	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/history/	389	0.74%	206	00:00:45
33	http://www.umfk.maine.edu/infoserv/library/p	246	0.47%	206	00:00:50
34	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/LIBRAR Y/about/policies/	375	0.72%	202	00:01:27
35	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/exhibit/archive/	265	0.51%	198	00:01:28
36	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/s uggestion/	344	0.66%	194	00:01:00
37	http://www.umfk.maine.edu/infoserv/library/forms/ill/book/	335	0.64%	193	00:00:52
38	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/di stance/itv/	252	0.48%	191	00:01:29
39	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/fo rms/bi/	328	0.63%	187	00:00:50
40	University of Maine at Fort Kent - Blake Library	254	0.48%	186	00:01:17

Top	Documents				
	Documents	Views	% of Total Views	Visits T	Avg. Time Viewed
	http://www.umfk.maine.edu/infoserv/library/r esources/libcongress/				
41	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/LIBRAR Y/resources/evaluating/	250	0.48%	181	00:00:41
42	http://www.umfk.maine.edu/infoserv/library/forms/suggest/books/	314	0.60%	179	00:01:02
43	UMFK: Century of Progress http://www.umfk.maine.edu/infoserv/library/c ataloged/century/JoeFox.htm	185	0.35%	179	00:02:28
44	http://www.umfk.maine.edu/infoserv/library/forms/ill/article/	303	0.58%	172	00:01:10
45	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/policies/mission/	298	0.57%	167	00:00:53
46	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/r esources/Awards/	204	0.39%	166	00:02:02
47	http://www.umfk.maine.edu/infoserv/library/forms/reserves/ereserve/	296	0.56%	166	00:00:48
48	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/policies/special/	287	0.55%	164	00:00:38
49	http://www.umfk.maine.edu/infoserv/library/forms/reserves/reserve/	285	0.54%	163	00:01:07
50	University of Maine at Fort Kent - Blake Library http://www.umfk.maine.edu/infoserv/library/a bout/policies/exhibit/	282	0.54%	162	00:01:00
	otal For the Page Views Above	44,573	85.82%	N/A	N/A
	For the Log File	51,934	100%	N/A	N/A

Top Documents - Help Card

Average Time Viewed - Average length of time the specified page was viewed.

Documents - Specific document being analyzed. Documents are pages that were defined as "documents" in Options. Typically, pages are defined as a document if the content is static, such as complete HTML pages. However, you can define dynamic pages and forms as documents if you choose.

Subtotal - Sum of all data rows for each listed page.

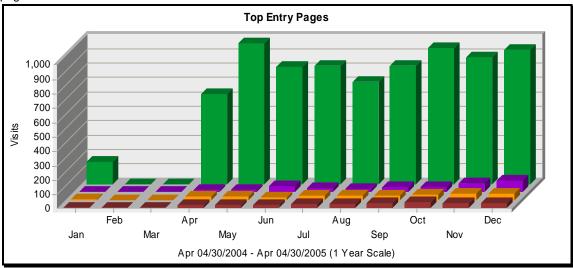
Total - Sum of the subtotal and all data that does not appear on the page.

Views - Number of times the specified document was viewed by a visitor. Each document can be viewed more than once by the same visitor, and each view is counted. If you want to ignore repeated document views by the same visitor, look in the Visits column.

Visits - Number of visits that include a view of the specified document. Individual visitors are counted each time they come to the Web site, and are counted only once per visit no matter how many pages they look at. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted.

Top Entry Pages

This page identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that go directly to a particular page.



Top	Entry Pages		
	Page	% of Total	Visits
1	University of Maine at Fort Kent - Blake Library	43.03%	7,732
	http://www.umfk.maine.edu/infoserv/LIBRARY/		
2	http://www.umfk.maine.edu/infoserv/library/indxdb/indexes.asp	1.92%	346
3	University of Maine at Fort Kent - Blake Library	1.85%	333
	http://www.umfk.maine.edu/infoserv/library/VR/		
4	University of Maine at Fort Kent - Blake Library	1.56%	281
	http://www.umfk.maine.edu/infoserv/library/about/staffhrs/		
5	University of Maine at Fort Kent - Blake Library	1.48%	266
	http://www.umfk.maine.edu/infoserv/LIBRARY/about/jobs/		
6	University of Maine at Fort Kent - Blake Library	1.38%	248
	http://www.umfk.maine.edu/infoserv/library/forms/		
7	http://www.umfk.maine.edu/infoserv/library/indxdb/alphalist.asp	1.31%	237
8	University of Maine at Fort Kent - Blake Library	1.10%	199
	http://www.umfk.maine.edu/infoserv/library/distance/		
9	University of Maine at Fort Kent - Blake Library	1.04%	188
	http://www.umfk.maine.edu/infoserv/library/search/		
10	University of Maine at Fort Kent - Blake Library	1.01%	182
	http://www.umfk.maine.edu/infoserv/library/resources/wwwsub/		
11	University of Maine at Fort Kent - Blake Library	1.00%	180
	http://www.umfk.maine.edu/infoserv/library/resources/videos/fkvideos.		
	cfm		
12	University of Maine at Fort Kent - Blake Library	1.00%	180
	http://www.umfk.maine.edu/infoserv/library/about/		
13	University of Maine at Fort Kent - Blake Library	0.96%	173
	http://www.umfk.maine.edu/infoserv/library/images/map/		
14	University of Maine at Fort Kent - Blake Library	0.94%	169
	http://www.umfk.maine.edu/infoserv/library/resources/		
15	UMFK: Century of Progress	0.91%	165
	http://www.umfk.maine.edu/infoserv/library/cataloged/century/JoeFox.		
	htm		
16	University of Maine at Fort Kent - Blake Library	0.86%	156
	http://www.umfk.maine.edu/infoserv/library/help/		
17	University of Maine at Fort Kent - Blake Library	0.84%	151
	http://www.umfk.maine.edu/infoserv/library/help/tools/		

Тор	Entry Pages		
	Page	% of Total	Visits
18	http://www.umfk.maine.edu/infoserv/library/research/ursus.cfm	0.79%	143
19	University of Maine at Fort Kent - Blake Library	0.76%	138
	http://www.umfk.maine.edu/infoserv/library/about/services/		
20	University of Maine at Fort Kent - Blake Library	0.72%	130
	http://www.umfk.maine.edu/infoserv/library/about/policies/eref/		
Total	For the Pages Above	64.54%	11,597

Top Entry Pages - Help Card

Entry Page - The first page a visitor sees when entering your Web site. To qualify as an entry page the visit must start with a valid page type. If a session starts at a file with a different type (such as a graphic or sound file), the file does not count as an entry page, and the session is not included in the total. Such sessions are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a session may have a single hit to a non-page file, and will not be counted. Also, Web servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.

Page - Specific page being analyzed. If the page has a formal title, you will see the title of the page and the URL. Otherwise, you will only see the URL.

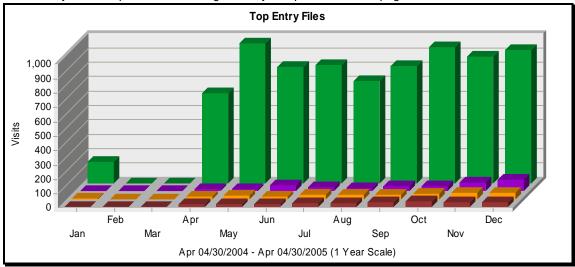
Visits - Number of times the specified page was the entry page. Individual visitors are counted each time they come to the Web site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

% - Percentage of times this page was the entry page compared with other entry pages.

This information can indicate how you might want to optimize the architecture of your Web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta-tags and links.

Top Entry Files

This page identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that go directly to a particular file or page.



Тор	Entry Files		
	File	% of Total	Visits
1	University of Maine at Fort Kent - Blake Library	39.76%	7,705
	http://www.umfk.maine.edu/infoserv/LIBRARY/		
2	http://www.umfk.maine.edu/infoserv/library/indxdb/indexes.asp	1.78%	345
3	University of Maine at Fort Kent - Blake Library	1.69%	329
	http://www.umfk.maine.edu/infoserv/library/VR/		
4	University of Maine at Fort Kent - Blake Library	1.42%	277
	http://www.umfk.maine.edu/infoserv/library/about/staffhrs/		
5	University of Maine at Fort Kent - Blake Library	1.35%	262
	http://www.umfk.maine.edu/infoserv/LIBRARY/about/jobs/		
6	University of Maine at Fort Kent - Blake Library	1.21%	236
	http://www.umfk.maine.edu/infoserv/library/forms/		
7	http://www.umfk.maine.edu/infoserv/library/images/banner.gif	1.12%	218
8	http://www.umfk.maine.edu/infoserv/library/indxdb/alphalist.asp	1.08%	210
9	University of Maine at Fort Kent - Blake Library	1.02%	199
	http://www.umfk.maine.edu/infoserv/library/distance/		
10	University of Maine at Fort Kent - Blake Library	0.94%	184
	http://www.umfk.maine.edu/infoserv/library/search/		
11	University of Maine at Fort Kent - Blake Library	0.91%	177
	http://www.umfk.maine.edu/infoserv/library/resources/wwwsub/		
12	University of Maine at Fort Kent - Blake Library	0.89%	174
	http://www.umfk.maine.edu/infoserv/library/about/		
13	University of Maine at Fort Kent - Blake Library	0.88%	171
	http://www.umfk.maine.edu/infoserv/library/images/map/		
14	University of Maine at Fort Kent - Blake Library	0.87%	170
	http://www.umfk.maine.edu/infoserv/library/resources/videos/fkvideos.		
	cfm		
15	University of Maine at Fort Kent - Blake Library	0.85%	166
	http://www.umfk.maine.edu/infoserv/library/resources/		
16	University of Maine at Fort Kent - Blake Library	0.79%	155
	http://www.umfk.maine.edu/infoserv/library/help/		
17	University of Maine at Fort Kent - Blake Library	0.77%	151
	http://www.umfk.maine.edu/infoserv/library/help/tools/		
18	http://www.umfk.maine.edu/infoserv/library/research/ursus.cfm	0.72%	141
19	University of Maine at Fort Kent - Blake Library	0.69%	135

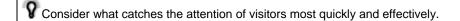
Тор	Entry Files		
	File	% of Total	Visits
	http://www.umfk.maine.edu/infoserv/library/about/services/		
20	UMFK: Century of Progress http://www.umfk.maine.edu/infoserv/library/cataloged/century/JoeFox.htm	0.68%	132
Total	For the Requests Above	59.54%	11,537

Top Entry Files - Help Card

File - Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser, displayed on the Top Entry Pages page. The entry page for some visitors is not a formally defined page (such as a graphic or sound file), so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

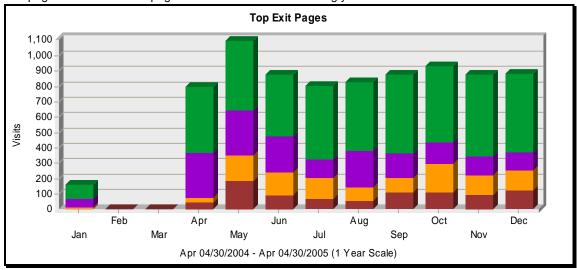
Visits - Number of visitors whose first hit was the specified file.

% - Refers to the total numbers of visits.



Top Exit Pages

This page identifies the last page visitors viewed before leaving your site.



Top	Exit Pages		
	Pages	% of Total	Visits T
1	University of Maine at Fort Kent - Blake Library	22.22%	4,353
	http://www.umfk.maine.edu/infoserv/LIBRARY/		
2	No URL	9.00%	1,763
3	http://www.umfk.maine.edu/infoserv/library/indxdb/alphalist.asp	5.63%	1,103
4	http://www.umfk.maine.edu/infoserv/library/research/ursus.cfm	4.64%	909
5	University of Maine at Fort Kent - Blake Library	2.95%	578
	http://www.umfk.maine.edu/infoserv/library/about/staffhrs/		
6	University of Maine at Fort Kent - Blake Library	2.13%	418
	http://www.umfk.maine.edu/infoserv/LIBRARY/resources/citation/		
7	http://www.umfk.maine.edu/infoserv/library/indxdb/indexes.asp	1.88%	369
8	University of Maine at Fort Kent - Blake Library	1.66%	326
	http://www.umfk.maine.edu/infoserv/library/VR/		
9	University of Maine at Fort Kent - Blake Library	1.62%	319
	http://www.umfk.maine.edu/infoserv/LIBRARY/about/jobs/		
10	http://www.umfk.maine.edu/infoserv/library/indxdb/test.asp	1.58%	310
11	University of Maine at Fort Kent - Blake Library	1.35%	265
	http://www.umfk.maine.edu/infoserv/library/forms/		
12	University of Maine at Fort Kent - Blake Library	1.24%	244
	http://www.umfk.maine.edu/infoserv/library/search/		
13	University of Maine at Fort Kent - Blake Library	1.10%	216
	http://www.umfk.maine.edu/infoserv/library/about/services/		
14	University of Maine at Fort Kent - Blake Library	1.09%	214
	http://www.umfk.maine.edu/infoserv/library/resources/		
15	University of Maine at Fort Kent - Blake Library	1.07%	210
	http://www.umfk.maine.edu/infoserv/library/help/tools/		
16	University of Maine at Fort Kent - Blake Library	1.06%	209
	http://www.umfk.maine.edu/infoserv/library/distance/		
17	University of Maine at Fort Kent - Blake Library	1.05%	206
	http://www.umfk.maine.edu/infoserv/library/images/map/		
18	University of Maine at Fort Kent - Blake Library	0.96%	189
	http://www.umfk.maine.edu/infoserv/library/about/		
19	University of Maine at Fort Kent - Blake Library	0.92%	181
	http://www.umfk.maine.edu/infoserv/library/forms/suggest/	<u> </u>	
20	University of Maine at Fort Kent - Blake Library	0.89%	176
	http://www.umfk.maine.edu/infoserv/library/resources/videos/fkvideos.		

Тор	Top Exit Pages						
	Pages	% of Total	Visits T				
	cfm						
	For the Pages Above (only visits starting on a valid document type cluded)	64.12%	12,558				

Top Exit Pages - Help Card

Exit Page - The last page a visitor views before leaving your Web site. To qualify as an exit page the visit must end with a valid page type. If a session ends on a page with a different type (such as a graphic or sound file), the file does not count as an exit page, and the session is not included in the total. Such sessions are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a session may have a single hit to a non-page file, and will not be counted.

Pages - Specific page being analyzed. If the page has a formal title, you will see the title of the page as well as the URL. Otherwise, you will only see the URL.

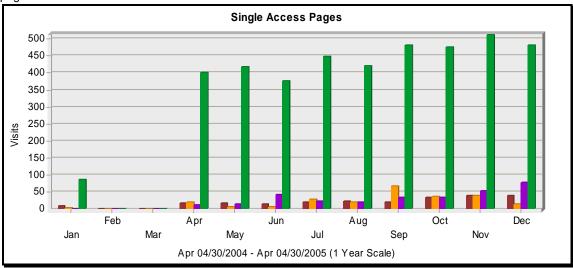
Visits - Number of times the specified page was the exit page. Individual visitors are counted each time they come to the Web site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

% - Percentage of times this page was the exit page compared with other exit pages.

You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left after viewing a specific page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first-time visitors.

Single Access Pages

This page identifies the pages on your Web site that visitors open, then exit from, without viewing any other page.



~~~	le Access Pages Pages	% of Total	Visits T
1	University of Maine at Fort Kent - Blake Library	31.22%	4,101
	http://www.umfk.maine.edu/infoserv/LIBRARY/	0112270	.,
2	http://www.umfk.maine.edu/infoserv/library/indxdb/indexes.asp	2.40%	316
3	University of Maine at Fort Kent - Blake Library	1.91%	251
	http://www.umfk.maine.edu/infoserv/LIBRARY/about/jobs/		
4	University of Maine at Fort Kent - Blake Library	1.82%	240
	http://www.umfk.maine.edu/infoserv/library/VR/		
5	University of Maine at Fort Kent - Blake Library	1.80%	237
	http://www.umfk.maine.edu/infoserv/library/about/staffhrs/		
6	University of Maine at Fort Kent - Blake Library	1.59%	209
	http://www.umfk.maine.edu/infoserv/library/forms/		
7	http://www.umfk.maine.edu/infoserv/library/indxdb/alphalist.asp	1.46%	192
8	University of Maine at Fort Kent - Blake Library	1.26%	166
	http://www.umfk.maine.edu/infoserv/library/resources/videos/fkvideos.		
	cfm		
9	University of Maine at Fort Kent - Blake Library	1.21%	159
	http://www.umfk.maine.edu/infoserv/library/distance/		
10	UMFK: Century of Progress	1.20%	158
	http://www.umfk.maine.edu/infoserv/library/cataloged/century/JoeFox.		
	htm		
11	University of Maine at Fort Kent - Blake Library	1.14%	151
	http://www.umfk.maine.edu/infoserv/library/images/map/		
12	University of Maine at Fort Kent - Blake Library	1.12%	148
	http://www.umfk.maine.edu/infoserv/library/search/		
13	University of Maine at Fort Kent - Blake Library	1.11%	146
	http://www.umfk.maine.edu/infoserv/library/about/		
14	University of Maine at Fort Kent - Blake Library	1.05%	139
	http://www.umfk.maine.edu/infoserv/library/resources/wwwsub/		
15	University of Maine at Fort Kent - Blake Library	1.00%	132
4.0	http://www.umfk.maine.edu/infoserv/library/help/	0.000/	400
16	University of Maine at Fort Kent - Blake Library	0.98%	129
	http://www.umfk.maine.edu/infoserv/library/help/tools/	0.0537	
17	University of Maine at Fort Kent - Blake Library	0.92%	122
	http://www.umfk.maine.edu/infoserv/library/resources/		

Sing	le Access Pages		
	Pages	% of Total	Visits <b>T</b>
18		0.91%	120
	http://www.umfk.maine.edu/infoserv/library/about/services/		
19	http://www.umfk.maine.edu/infoserv/library/forms/suggest/library/	0.89%	118
20	University of Maine at Fort Kent - Blake Library	0.89%	118
	http://www.umfk.maine.edu/infoserv/LIBRARY/resources/citation/		
Total	For the Pages Above	55.98%	7,352

### Single Access Pages - Help Card

Single Access Page - A page on your Web site that visitors open, then exit from, without viewing any other page. To qualify the visit must be to a page that is a valid page type. If the visit is to a file of a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may be a single hit to a non-page file, and will not be counted.

**Pages** - Specific page being analyzed. If the page has a formal title, you will see the title of the page as well as the URL. Otherwise, you will see only the URL.

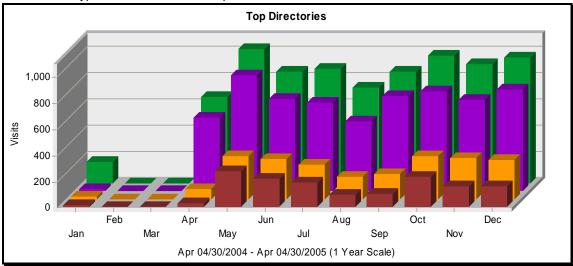
**Visits** - Number of times the specified page was a single access page. Individual visitors are counted each time they come to the Web site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

% - Percentage of times this page was a single access page compared with other single access pages.

This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

### **Top Directories**

This page lists the most common directories accessed by visitors to your Web site. This information can help determine the types of data most often requested.



Top	Directories					
	Path to Directory	Hits	% of	Non-	Non-	Visits T
			Total	cached	cached	
			Hits	%	Bytes	
<b>1</b>	/infoserv/LIBRARY	22,003	20.70	95.31%	0	8,070
			%			
2	/infoserv/library/images	28,530	26.84	80.15%	0	6,372
			%			
3	/infoserv/library/indxdb	13,127	12.35	100.00%	0	2,362
			%			
4	/infoserv/library/indxdb/images	3,958	3.72%	69.20%	0	1,492
5	/infoserv/library/research	1,731	1.62%	100.00%	0	1,449
6	/infoserv/library/about/staffhrs	1,905	1.79%	100.00%	0	1,027
7	/infoserv/library/resources	2,068	1.94%	100.00%	0	1,004
8	/infoserv/library/cataloged/century	1,565	1.47%	72.46%	0	985
9	/infoserv/library/cataloged/century/pdf	1,035	0.97%	54.97%	0	811
10	/infoserv/library/vr	1,334	1.25%	100.00%	0	744
11	/infoserv/library/about	1,403	1.31%	100.00%	0	724
12	/infoserv/library/search	1,209	1.13%	100.00%	0	682
13	/infoserv/library/forms	1,092	1.02%	100.00%	0	655
14	/infoserv/library/about/services	1,239	1.16%	100.00%	0	648
15	/infoserv/library/distance	1,048	0.98%	100.00%	0	617
16	/infoserv/library/images/map	1,060	0.99%	93.96%	0	597
17	/infoserv/library/resources/biblio	889	0.83%	100.00%	0	563
18	/infoserv/library/resources/Awards	747	0.70%	100.00%	0	554
19	/infoserv/library/resources/citation	670	0.63%	100.00%	0	530
20	/infoserv/library/about/jobs	1,011	0.95%	100.00%	0	519

### **Top Directories - Help Card**

**Hits** - Number of hits to files within the specified directory. A hit is a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being

#### **Top Directories - Help Card**

looked at.

Non-cached Bytes - Number of non-cached bytes of data transferred.

Non-cached % - Percentage of hits that were not already in the visitor's browser cache.

Path to Directory - The full URL path to the directory being analyzed.

**Visits** - Number of visits to pages within the specified directory. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

% of Total Hits - Percentage of hits to the specified directory out of hits to all directories.

These trends indicate the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively.

# Top Paths Through Site

This section identifies the paths visitors most often follow when visiting the site. The path begins at the starting page and shows the following consecutive pages viewed.

Paths from Start	ting Page % of Total	Visits
Starting Page: All Entry Pages	/0 OI I Olai	¥ 13113
1.University of Maine at	15.78%	3092
Fort Kent - Blake Library	15.76%	3092
http://www.umfk.maine.edu/		
infoserv/LIBRARY/		
1.University of Maine at	2.65%	520
Fort Kent - Blake Library	2.03 /6	520
http://www.umfk.maine.edu/		
infoserv/LIBRARY/about/pol		
icies/		
1.http://www.umfk.maine.ed	1.65%	325
	1.03%	320
u/infoserv/library/indxdb/ind		
exes.asp	4.000/	0.50
1.UMFK: Century of	1.28%	252
Progress http://www.umfk.maine.edu/		
infoserv/library/cataloged/ce		
ntury/Instructors.htm	4.400/	000
1.University of Maine at	1.18%	232
Fort Kent - Blake Library		
http://www.umfk.maine.edu/		
infoserv/library/about/jobs/	4.400/	
1.UMFK: Century of	1.12%	221
Progress		
http://www.umfk.maine.edu/		
infoserv/library/cataloged/ce		
ntury/JoeFox.htm		
1.University of Maine at	1.02%	201
Fort Kent - Blake Library		
http://www.umfk.maine.edu/		
infoserv/library/vr/		
1.University of Maine at	1.01%	199
Fort Kent - Blake Library		
http://www.umfk.maine.edu/		
infoserv/library/forms/	2.224	
1.University of Maine at	0.89%	175
Fort Kent - Blake Library		
http://www.umfk.maine.edu/		
infoserv/LIBRARY/about/pol		
icies/		
2.http://www.umfk.maine.ed		
u/infoserv/library/indxdb/alp		
halist.asp		
1.http://www.umfk.maine.ed	0.87%	172
u/infoserv/library/indxdb/alp		
halist.asp		
1.University of Maine at	0.79%	156
Fort Kent - Blake Library		
http://www.umfk.maine.edu/		
infoserv/library/resources/vi		
deos/fkvideos.cfm		
1.UMFK: Century of	0.78%	153
Progress		

Top Paths Through Site by	Starting Page	
Paths from Start	% of Total	Visits
http://www.umfk.maine.edu/		
infoserv/library/cataloged/ce		
ntury/RichardCrocker.htm		
1.University of Maine at	0.78%	153
Fort Kent - Blake Library		
http://www.umfk.maine.edu/		
infoserv/library/about/staffhr		
s/		
1.University of Maine at	0.69%	137
Fort Kent - Blake Library		
http://www.umfk.maine.edu/		
infoserv/library/search/		
1.http://www.umfk.maine.ed	0.68%	135
u/infoserv/library/about/exhi		
bit/archive.asp		
1.University of Maine at	0.66%	131
Fort Kent - Blake Library		
http://www.umfk.maine.edu/		
infoserv/library/resources/w		
wwsub/		
1.UMFK: Century of	0.65%	129
Progress		
http://www.umfk.maine.edu/		
infoserv/library/cataloged/ce		
ntury/ArchbishopVisit.htm	0.050/	100
1.University of Maine at	0.65%	128
Fort Kent - Blake Library		
http://www.umfk.maine.edu/		
infoserv/library/images/map/	0.040/	407
1.University of Maine at	0.64%	127
Fort Kent - Blake Library		
http://www.umfk.maine.edu/		
infoserv/library/about/	0.64%	106
1.University of Maine at Fort Kent - Blake Library	0.64%	126
http://www.umfk.maine.edu/		
infoserv/LIBRARY/		
2.http://www.umfk.maine.ed		
u/infoserv/library/indxdb/alp		
halist.asp		
ilalist.asp		

# Top Paths Through Site - Help Card

Path Through Site - The path a visitor takes from the entry page to the exit page.

**Paths from Start** - With the exception of the starting page, this column lists all the pages in the top paths taken through your site. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

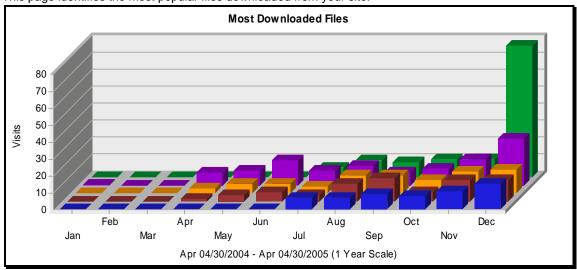
Starting Page - The first page, or entry page, in the full path visitors take through your site.

Visits - Number of times the specified path was followed.

% - Percentage of times that the specified path through your site was followed out of all listed paths through your site.

### Most Downloaded Files

This page identifies the most popular files downloaded from your site.



Most	t Downloaded Files			
	File	No. of	% of Total	Visits <b>T</b>
		Downloads	Downloads	
1	http://www.umfk.maine.edu/infoserv/library/c ataloged/century/pdf/graduates1970.pdf	221	15.09%	125
2	http://www.umfk.maine.edu/infoserv/library/resources/citation/apa/apa_nursing.pdf	215	14.68%	116
3	http://www.umfk.maine.edu/infoserv/library/images/map/downstairs.pdf	80	5.46%	76
4	http://www.umfk.maine.edu/infoserv/library/images/map/upstairs.pdf	74	5.05%	73
5	http://www.umfk.maine.edu/infoserv/library/c ataloged/century/pdf/graduates1882.pdf	96	6.55%	57
6	http://www.umfk.maine.edu/infoserv/library/c ataloged/century/pdf/graduates1950.pdf	79	5.39%	54
7	http://www.umfk.maine.edu/infoserv/library/c ataloged/century/pdf/graduates1924-37.pdf	62	4.23%	43
8	http://www.umfk.maine.edu/infoserv/library/c ataloged/century/pdf/letter3.pdf	36	2.45%	36
9	http://www.umfk.maine.edu/infoserv/library/c ataloged/century/pdf/graduateds1938-49.pdf	40	2.73%	36
10	http://www.umfk.maine.edu/infoserv/LIBRAR Y/cataloged/century/pdf/letter4.pdf	36	2.45%	36
11	http://www.umfk.maine.edu/infoserv/LIBRAR Y/cataloged/century/pdf/foreward.pdf	35	2.39%	35
12	http://www.umfk.maine.edu/infoserv/LIBRAR Y/cataloged/century/pdf/letter9.pdf	33	2.25%	33
13	http://www.umfk.maine.edu/infoserv/LIBRAR Y/cataloged/century/pdf/letter8.pdf	33	2.25%	33
14	http://www.umfk.maine.edu/infoserv/library/c ataloged/century/pdf/VetalCyr.pdf	32	2.18%	32
15	http://www.umfk.maine.edu/infoserv/library/c ataloged/century/pdf/letter13.pdf	31	2.11%	31
16	http://www.umfk.maine.edu/infoserv/LIBRAR Y/cataloged/century/pdf/letter14.pdf	31	2.11%	31
17	http://www.umfk.maine.edu/infoserv/library/c ataloged/century/pdf/letter15.pdf	30	2.04%	30

Most	Downloaded Files			
	File	No. of Downloads	% of Total Downloads	Visits *
18	http://www.umfk.maine.edu/infoserv/library/c ataloged/century/pdf/letter10.pdf	30	2.04%	30
19	http://www.umfk.maine.edu/infoserv/library/c ataloged/umfk2.pdf	27	1.84%	27
20	http://www.umfk.maine.edu/infoserv/library/c ataloged/ousiap38.pdf	27	1.84%	27
Total	For the Files Above	1,248	85.24%	N/A

#### Most Downloaded Files - Help Card

**Downloads** - Number of times the specified file was downloaded by a visitor. If an error occurred during the transfer, that transfer is not counted.

Files - The path and filename of the downloaded file.

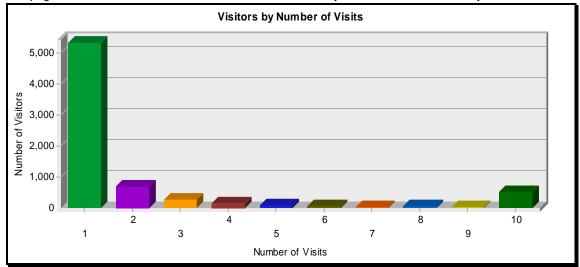
**Visits** - Number of visits which resulted in at least one download of the specified file. If a visitor downloads the file more than once per visit, it does not count as another visit. If a visitor is idle longer than the idletime limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

% - Percentage of times the specified file was downloaded out of all downloaded files.

This information shows you the most popular downloadable files on your Web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

### Visitors by Number of Visits

This page shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits					
Number of Visits	Number of Visitors	% of Total Unique Visitors			
1 visit	5318	72.02%			
2 visits	710	9.61%			
3 visits	298	4.03%			
4 visits	172	2.32%			
5 visits	115	1.55%			
6 visits	85	1.15%			
7 visits	59	0.79%			
8 visits	74	1.00%			
9 visits	33	0.44%			
■ 10 or more visits	520	7.04%			

### **Visitors by Number of Visits - Help Card**

**Number of Visitors** - Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

**Number of Visits** - The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

**% of Total Unique Visitors** - Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

This information can indicate whether or not your site compels visitors to return. Updating Web site content is one way to draw return visitors.

### **Top Visitors**

This section identifies the IP address and/or domain name and their relative activity level on the site. If you do not use WebTrends cookies to track visits on the site, WebTrends cannot differentiate between hits from different visitors of a same IP.

Тор	Visitors			
-	Visitor	Hits	% of Total Hits	Visits <b>T</b>
1	24.96.15.65	2,002	1.70%	178
2	sasch1031301.phx.gbl	209	0.17%	151
3	66.249.64.49	174	0.14%	138
4	66.249.71.73	151	0.12%	131
5	default-gw.bos3.fastsearch.net	2,657	2.26%	129
6	66.249.64.44	139	0.11%	121
7	66.249.71.70	144	0.12%	118
8	66.249.71.28	138	0.11%	116
9	66.249.71.72	155	0.13%	114
10	66.249.64.10	123	0.10%	101
11	egspd42471.ask.com	222	0.18%	96
12	24.96.15.58	1,563	1.33%	92
13	66.249.71.29	99	0.08%	89
14	213.215.201.235	134	0.11%	87
15	crawl13.dir.com	570	0.48%	85
16	ursus10.ursus.maine.edu	153	0.13%	78
17	218.145.25.49	162	0.13%	75
18	lj2356.inktomisearch.com	156	0.13%	63
19	UNKNOWN-66-163-170-180.yahoo.com	996	0.84%	62
20	lj1244.inktomisearch.com	121	0.10%	60
Subt	otal for Visitors Above	10,068	8.59%	2,084
Total		106,288	100%	21,490

#### **Top Visitors - Help Card**

**Hits** - Number of hits from the specified visitor. A hit is a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

**Visitor** - If cookies are enabled, this column will display the cookie from the specified visitor. If cookies are not enabled, and the IP address of the visitor can be resolved, this column will display the resolved IP address of the specified visitor. Otherwise, this column will display the non-resolved IP address of the visitor.

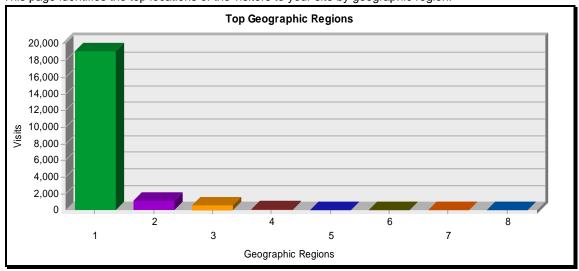
Visits - Number of times the specified visitor visited your Web site.

% - Percentage of hits from the specified visitor.

m V Use this information to find out which individuals visit your site the most and how frequently they visit.

#### Top Geographic Regions

This page identifies the top locations of the visitors to your site by geographic region.



	Geographic Regions Geographic Regions	Visits <b>▼</b>
1	North America	19,165
2	Asia	1,162
3	Western Europe	651
4	Northern Europe	177
5	Eastern Europe	106
6	South America	52
7	Australia	50
8	Middle East	45
9	Western Africa	22
10	Northern Africa	20
11	Caribbean Islands	12
12	Southern Africa	12
13	Region Not Found	9
14	Pacific Islands	4
15	Eastern Africa	3
Γotal	for the Geographic Regions above	21,490

# Top Geographic Regions - Help Card

**Geographic Regions** - The geographic part of the world where visitors to your web site are located. Two methods exist for identifying the location of a visitor:

WebTrends GeoTrends Database - If GeoTrends is enabled for this profile, the region is determined by searching for a visitor's IP address in this database.

Domain Name - The region can be determined by the domain name. The domain name can be identified if it was logged by the web server or, if it is defined in the Internet Domain Name System, then it may be found using DNS resolution based on the IP address.

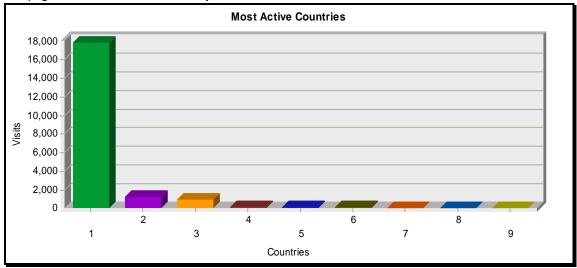
**Region Not Found** - Using GeoTrends, this entry appears when an IP address can not be found in the GeoTrends database.

**Region Unspecified** - This entry appears when a country code could not be found in region.ini, or when neither GeoTrends nor DNS are enabled, or when DNS is enabled without GeoTrends and a visitor's domain name could not be found.

**Visits** - Number of visits from the specified geographic region. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

#### **Most Active Countries**

This page identifies the countries with your most active visitors.



Most	Active Countries		
	Countries	Visits <b>T</b>	
<b>1</b>	United States	17,878	
2	Canada	1,277	
3	Korea (South)	927	
4	France	129	
5	Sweden	125	
<b>6</b>	Italy	109	
<b>7</b>	Japan	93	
8	United Kingdom	91	
9	Netherlands	89	
10	Europe	71	
11	Germany	62	
12	Spain	59	
13	China	59	
14	Australia	50	
15	Czech Republic	35	
16	Taiwan	32	
17	Uruguay	29	
18	Norway	26	
19	Hong Kong	19	
20	Denmark	18	
Total	Total for the Countries above 21,1		

### **Most Active Countries - Help Card**

**Countries** - Two methods exist for identifying the location of each visitor:

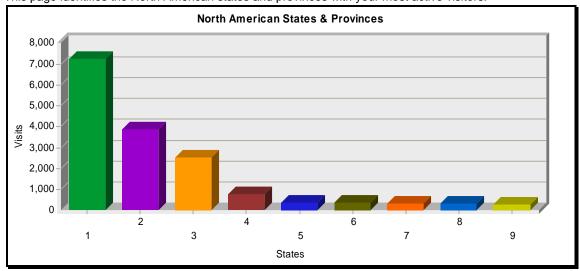
WebTrends GeoTrends Database - If GeoTrends is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

**Domain Name** - The location can be determined by the domain name. The domain name can be identified if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution.

Visits - Number of visits from the specified country. Rest is same as Geographic Regions.

#### North American States and Provinces

This page identifies the North American states and provinces with your most active visitors.



Nort	North American States & Provinces		
	State	Visits <b>T</b>	
1	Virginia	7,275	
2	California	3,886	
3	Maine	2,523	
4	Massachusetts	783	
5	Florida	395	
<b>6</b>	Nova Scotia	365	
7	Ontario	337	
8	New Brunswick	325	
9	New Jersey	293	
10	Washington	278	
11	New York	205	
12	Texas	148	
13	Quebec	147	
14	Illinois	114	
15	New Hampshire	107	
16	Pennsylvania	104	
17	D.C.	100	
18	Ohio	84	
19	Georgia	76	
20	Connecticut	75	
Total	for the States above	17,620	

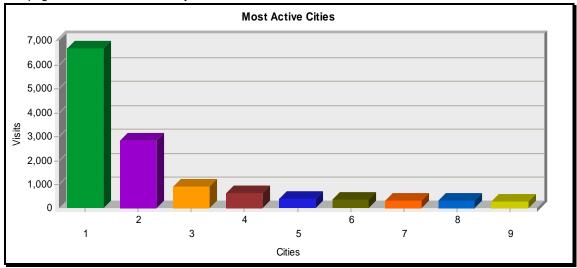
### **North American States and Provinces - Help Card**

**State** - A U. S. state or Canadian province. If GeoTrends is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

**Visits** - Number of visits from the specified state or province. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

#### **Most Active Cities**

This page identifies the cities with your most active visitors.



Most	Most Active Cities		
	City, State, Country	Visits <b>▼</b>	
1	Chantilly, Virginia, United States	6,708	
2	San Mateo, California, United States	2,857	
3	Seoul, Korea (South)	927	
4	Unity, Maine, United States	658	
<b>5</b>	Orono, Maine, United States	426	
6	Portland, Maine, United States	385	
7	Halifax, Nova Scotia, Canada	350	
8	Marina Del Rey, California, United States	321	
9	Orlando, Florida, United States	313	
10	Boston, Massachusetts, United States	304	
11	Saint John, New Brunswick, Canada	282	
12	Redmond, Washington, United States	236	
13	Fredericksburg, Virginia, United States	228	
14	Biddeford, Maine, United States	225	
15	Parsippany, New Jersey, United States	189	
16	Lynnfield, Massachusetts, United States	187	
17	Presque Isle, Maine, United States	164	
18	Ottawa, Ontario, Canada	161	
19	Reston, Virginia, United States	129	
20	Fort Kent, Maine, United States	128	
Total	for the Cities above	15,178	

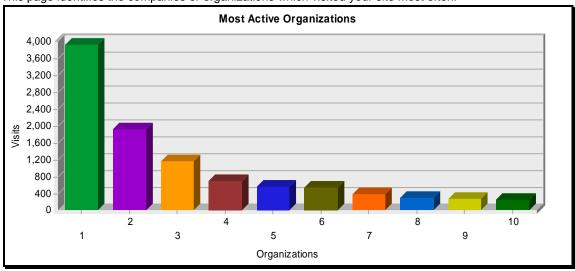
# **Most Active Cities - Help Card**

**City, State, Country** - If GeoTrends is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

**Visits** - Number of visits from the specified city. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

# Most Active Organizations

This page identifies the companies or organizations which visited your site most often.



Mos	t Active Organizations			
	Organizations	Hits	% of Total Hits	Visits <b>T</b>
<b>1</b>	American Registry for Internet Numbers inktomisearch.com	3,947	3.71%	3,947
2	Inktomi Corporation inktomisearch.com	1,942	1.82%	1,942
3	EXCALIBUR Group, A Time Warner Company	1,182	1.11%	1,182
4	America Online, Inc.	698	0.65%	698
5	NECAP pivot.net	580	0.54%	580
6	CENTRAL DATA COMMUNICATION OFFICE	539	0.50%	539
7	TDS Telecom, TDSNET pivot.net	402	0.37%	402
8	University of Maine System maine.edu	299	0.28%	299
9	Adelphia Cable Communications adelphia.net	279	0.26%	279
<b>1</b> 0	GTE Intelligent Network Services	260	0.24%	260
11	Microsoft Corp phx.gbl	187	0.17%	187
12	ILANGAME.COM fastsearch.net	178	0.16%	178
13	AT&T WorldNet Services	176	0.16%	176
14	Verizon Trademark Services LLC verizon.net	173	0.16%	173
15	Korea Telecom	148	0.13%	148
16	Road Runner rr.com	133	0.12%	133

Most Active Organizations				
	Organizations	Hits	% of Total Hits	Visits <b>T</b>
17	Internet Assigned Numbers Authority verizon.net	126	0.11%	126
18	Gary Culliss	122	0.11%	122
19	Asia Pacific Network Information Centre	118	0.11%	118
20	AROOSTOOK INTERNET ainop.com	118	0.11%	118
Subto	tal For Organizations Above	11,607	10.92%	11,607
Total	for the Log File	106,288	100%	21,490

#### **Most Active Organizations - Help Card**

**Hits** - Number of hits to your site from the specified organization. A hit refers to a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and the two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

**Organizations** - If GeoTrends is enabled, the name of the company or organization is found by looking up the visitor's IP address in the GeoTrends databse. If DNS domain name resolution is enabled and the domain name for this IP address is found, the domain name will be shown. If neither GeoTrends nor DNS resolution is enabled, only IP addresses are shown.

Subtotal - Sum of all data rows for each listed organization.

Total - Sum of the subtotal and all data that does not appear on the page.

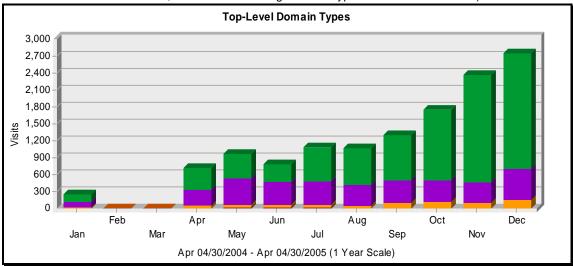
**Visits** - Number of visits to your site from the specified organization. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

% - Percentage of total hits from a visitor inside the specified organization.

Determine how your Web site can be improved according to how businesses use your site. Consider how your product can be made more attractive to organizations that have shown interest.

#### Top-Level Domain Types

This section provides a breakdown by types of top-level domains (Commercial, Organization, Educational, etc.). This information can only be displayed if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IP addresses cannot be resolved to a domain, and therefore an organization type cannot be determined).



Top-Level Domain Types				
	Top-Level Domain Type	Hits	% of Total	Visits T
			Hits	
1	Commercial	24,678	33.88%	8,497
2	Network	41,213	56.58%	3,752
3	Education	5,842	8.02%	710
4	Organization	780	1.07%	91
5	Government	171	0.23%	27
6	Military	146	0.20%	25
7	International	2	0.00%	1
Total	for Known Top-Level Domain Types	72,832	100.00%	13,103

### **Top-Level Domain Types - Help Card**

**Hits** - Number of hits from a visitor with the specified top-level domain type. A hit is a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

**Top-Level Domain Type** - The type of organization, determined by the top-level domain (the three-digit suffix of the URL). Possible suffixes and types include the following:

.com = Commercial

.edu = Educational

.int = International

.gov = Government

.mil = Military

.net = Network

.org = Organization

**Visits** - Number of visits to your site from the specified type. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site

### **Top-Level Domain Types - Help Card**

after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

% - Percentage of total hits from someone from the specified organization type. The percentages refer to the total number of hits for which the organization type can be determined. Some IP addresses cannot be resolved to a domain, and therefore the organization type cannot be determined. This information can be displayed only if DNS resolution is enabled.

Consider what types of organizations are most interested in your site and how you can attract other types.

#### Summary of Activity for Report Period

This page summarizes general server activity.

Summary of Activity for Report Period	
Average Number of Visits per Day on Weekdays	77
Average Number of Hits per Day on Weekdays	400
Average Number of Visits per Weekend	144
Average Number of Hits per Weekend	640
Most Active Day of the Week	Mon
Least Active Day of the Week	Sat
Most Active Date	March 30, 2005
Number of Hits on Most Active Date	1,440
Least Active Date	April 30, 2004
Number of Hits on Least Active Date	7
Most Active Hour of the Day	13:00-13:59
Least Active Hour of the Day	02:00-02:59

### **Summary of Activity for Report Period - Help Card**

Average Number of Hits (per day on weekdays) - The average number of hits for each individual day of the week.

**Average Number of Hits (per weekend)** - The average number of hits for both Saturdays and Sundays combined.

**Average Number of Visits (per day on weekdays)** - The average number of visits for each individual day of the week.

**Average Number of Visits (per weekend)** - The average number of visits for both Saturdays and Sundays combined.

Least Active Date - The least active date in the report period.

**Least Active Day of the Week** - If the report period is for one week or less, the Least Active Day of the Week will tell you which specific day was least active during that week. If the report period is for more than one week, the Least Active Day of the Week will tell you which day of the week that has the smallest amount of activity on average.

**Least Active Hour of the Day** - The least active hour of the day after activity for all hours is added up. This is not an average.

Most Active Date - The most active date in the report period.

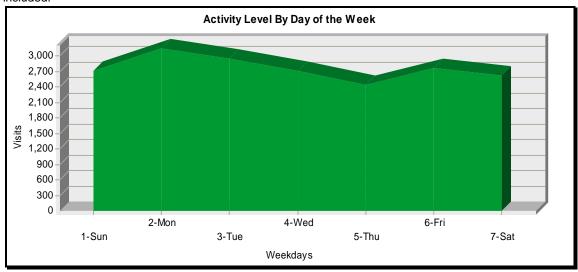
**Most Active Day of the Week** - If the report period is for one week or less, the Most Active Day of the Week will tell you which specific day was most active during that week. If the report period is for more than one week, the Most Active Day of the Week will tell you which day of the week that has the largest amount of activity on average.

**Most Active Hour of the Day** - The most active hour of the day after activity for all hours is added up. This is not an average.

This table is useful for determining the best day of the week to perform system maintenance.

#### Activity Level by Day of the Week

This page shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Act	Activity Level by Day of the Week					
	Day	Hits	% of Total	Visits		
			Hits			
1	Sun	13,359	12.56%	2,721		
2	Mon	18,431	17.34%	3,156		
3	Tue	18,328	17.24%	2,954		
4	Wed	16,671	15.68%	2,710		
5	Thu	13,182	12.40%	2,439		
6	Fri	13,416	12.62%	2,764		
7	Sat	12,901	12.13%	2,632		
Tota	Weekdays	80,028	75.29%	14,023		
Tota	Il Weekend	26,260	24.70%	5,353		

## Activity Level by Day of the Week - Help Card

**Pay** - Specified day of the week being tracked.

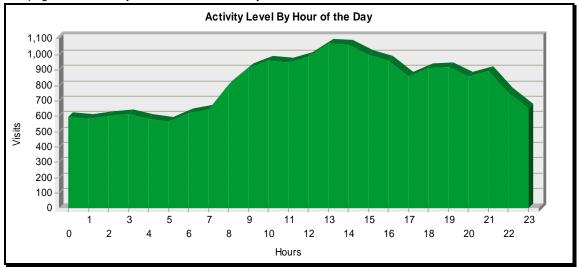
Hits - Number of hits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. Unsuccessful hits are not counted. A hit is a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

Visits - Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. Unsuccessful hits are not counted. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total hits that occurred on the specified day of the week.

## Activity Level by Hour of the Day

This page shows activity for each hour of the day.



Activity Level by Hours Details			
Hour	# of Hits	% of Total Hits	# of Visits
00:00-00:59	2,034	1.91%	595
01:00-01:59	2,831	2.66%	586
02:00-02:59	1,882	1.77%	602
03:00-03:59	2,109	1.98%	613
04:00-04:59	2,713	2.55%	581
05:00-05:59	1,896	1.78%	565
06:00-06:59	2,234	2.10%	618
07:00-07:59	2,855	2.68%	646
08:00-08:59	3,962	3.72%	801
09:00-09:59	4,921	4.62%	912
10:00-10:59	5,753	5.41%	962
11:00-11:59	5,514	5.18%	950
12:00-12:59	6,119	5.75%	989
13:00-13:59	6,815	6.41%	1,072
14:00-14:59	6,792	6.39%	1,069
15:00-15:59	6,493	6.10%	1,001
16:00-16:59	5,900	5.55%	965
17:00-17:59	5,609	5.27%	861
18:00-18:59	5,849	5.50%	913
19:00-19:59	5,756	5.41%	920
20:00-20:59	4,967	4.67%	858
21:00-21:59	5,441	5.11%	893
22:00-22:59	4,720	4.44%	754
23:00-23:59	3,123	2.93%	650
Total Visitors during Work Hours (8:00am-5:00pm)	52,269	49.17%	8,721
Total Visitors during After Hours (5:01pm-7:59am)	54,019	50.82%	10,655

## Activity Level by Hour of the Day - Help Card

**Hits** - Number of hits on the specified hour of the day. If the report period is longer than one day, and there are, for example, two instances of the same hour, the value represented includes the combined total

#### Activity Level by Hour of the Day - Help Card

of both instances. Unsuccessful hits are not counted. A hit is a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

Hour - Specified hour of the day being tracked.

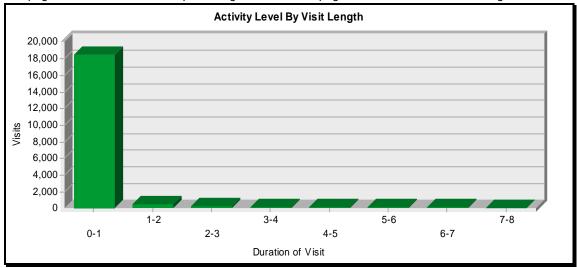
**Visits** - Number of visits on the specified hour of the day. If the report period is longer than one day, and there are, for example, two instances of the same hour, the value represented includes the combined total of both instances. Unsuccessful hits are not counted. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total hits that occurred on the specified hour of the day.

Phours of less activity should be considered good days for maintenance and content improvement.

#### Activity Level by Length of Visit

This page shows the number and percentages of visits and page views over selected visit lengths.



Activity Level by Length of Visit						
Visit Duration (Minutes)	Visits	Page Views	% of Total Visits	% of Total Views		
0-1	18,496	28,928	86.06%	43.25%		
1-2	558	3,279	2.59%	4.90%		
2-3	296	1,897	1.37%	2.83%		
3-4	219	1,535	1.01%	2.29%		
4-5	180	1,299	0.83%	1.94%		
5-6	126	1,046	0.58%	1.56%		
6-7	125	899	0.58%	1.34%		
7-8	93	960	0.43%	1.43%		
8-9	79	913	0.36%	1.36%		
9-10	81	559	0.37%	0.83%		
10-11	81	577	0.37%	0.86%		
11-12	71	496	0.33%	0.74%		
12-13	58	467	0.26%	0.69%		
13-14	58	1,015	0.26%	1.51%		
14-15	62	528	0.28%	0.78%		
15-16	53	338	0.24%	0.50%		
16-17	43	579	0.20%	0.86%		
17-18	52	981	0.24%	1.46%		
18-19	30	226	0.13%	0.33%		
> 19	729	20,355	3.39%	30.43%		
Totals	21,490	66,877	100%	100%		

## Activity Level by Length of Visit - Help Card

Page Views - Number of page views from visitors who viewed your page for the specified duration of time

**Visit Duration (Minutes)** - Number of minutes your Web site was viewed. Visit lengths are tracked to a maximum of 60 minutes.

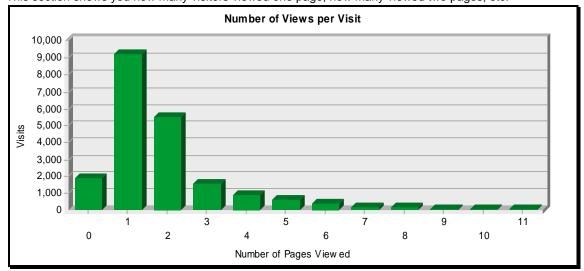
Visits - Number of visitors who viewed your page for the specified duration of time.

% of Total Page Views - Percentage of page views from visitors who viewed your page for the specified duration of time.

% of Total Visits - Percentage of visitors who viewed your page for the specified duration of time.

#### Number of Views per Visit

This section shows you how many visitors viewed one page, how many viewed two pages, etc.



Number of Pages Viewed per Visit					
Number of Pages Viewed	Number of Visits	% of Total Visits			
0 pages	1,907	8.87%			
1 page	9,230	42.95%			
2 pages	5,549	25.82%			
3 pages	1,572	7.31%			
4 pages	892	4.15%			
5 pages	651	3.02%			
6 pages	401	1.86%			
7 pages	215	1.00%			
8 pages	171	0.79%			
9 pages	100	0.46%			
10 pages	87	0.40%			
11 or more pages	715	3.32%			
Totals	21,490	100%			

#### **Number of Views per Visit - Help Card**

**Number of Pages Viewed** - The number of pages viewed, beginning with one and increasing by increments of one, being analyzed in the other columns.

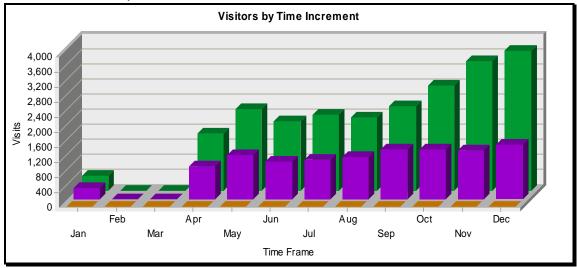
**Number of Visits** - Number of visits by people who viewed the specified number of pages. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total visits by people who viewed the specified number of pages.

You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

#### Visitors by Time Increment

This page shows how many visitors viewed your Web site and how long they stayed. The information is split up into time increments based on the duration of the log file. Visitors are typically tracked using the cookie that's been defined or by their IP addresses.



Visitors by Time Increment						
Time Frame	■ Visitors	Unique	First-Time	Average Visit	Visitor-	
		Visitors	Visitors	Length	Minutes	
Jan	418	318	0	00:01:33	649:36	
Feb	0	0	0	0	0:00	
Mar	0	0	0	0	0:00	
Apr	1,544	889	0	00:02:45	4250:18	
May	2,185	1,194	0	00:03:08	6875:01	
Jun	1,864	1,010	0	00:03:11	5947:26	
Jul	2,043	1,060	0	00:01:56	3966:29	
Aug	1,954	1,133	0	00:02:49	5529:56	
Sep	2,270	1,346	0	00:02:12	4997:04	
Oct	2,816	1,341	0	00:01:44	4892:48	
Nov	3,453	1,322	0	00:02:07	7341:20	
Dec	3,745	1,456	0	00:01:26	5374:39	
Averages	1,857	922	0	00:01:54	4152:03	
Totals	22,292	11,069	0	00:22:51	49824:37	

#### **Visitors by Time Increment - Help Card**

**Visitors** - Number of times a visitor came to your site during the specified time frame. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

**Unique Visitors** - Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.

**First Time Visitors** - Number of visitors who had never visited your Web site before. You must use a persistent and defined cookies to get this information.

**Average Visit Length** - Average amount of time a visitor spent at your site within the given time frame. Visit lengths in one time frame are not compared with visit lengths in other time frame.

**Visitor-Minutes** -Total number of minutes your site was viewed by all visitors during the specified time frame.

#### **Technical Statistics and Analysis**

This page shows the reliability of your Web site. The table shows the total number of hits for the site, how many were successful, how many failed, and it calculates the percentage of hits that failed.

<b>Technical Statistics and Analysis</b>	
Total Hits	117,198
Successful Hits	106,288
Failed Hits	10,910
Failed Hits as Percent	9.30%
Redirected Hits	29,512
Redirected Hits as Percent	25.18%
Cached Hits	9,417
Cached Hits as Percent	8.03%

#### **Technical Statistics and Analysis - Help Card**

**Cached Hits** - Hits where the page was found in the cache of the browser, so the server did not need to transfer the file.

Cached Hits as Percent - Percentage of hits that were cached compared with the total number of hits.

Redirected Hits - Number of client requests that were redirected to other resources.

Redirected Hits as Percent - Percentage of client requests that were redirected to other resources.

Failed Hits - Number of hits where a server or client error occurred.

Failed Hits as Percent - Percentage of hits where a server or client error occurred.

**Hits** - A hit refers to a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

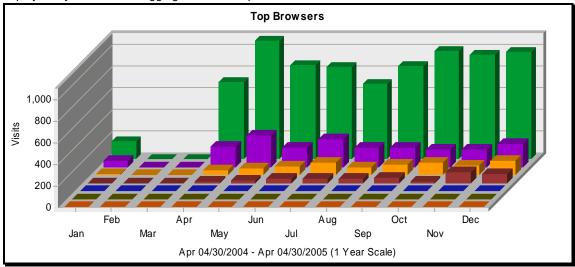
Successful Hits - Number of hits without errors. Optionally excludes redirected requests and cached hits.

Total Hits - Number of successful hits plus failed and redirected hits.

Vuse this information for a bird's-eye view of the reliability of your Web site. Many major problems can be revealed here

#### **Top Browsers**

This page identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top	Browsers			
	Browser	Hits	% of Total	Visits <b>T</b>
			Hits	
1	Microsoft Internet Explorer	71,081	82.64%	8,220
2	Others	6,710	7.80%	1,929
3	Netscape Navigator	6,820	7.92%	840
4	Netscape Compatible	1,257	1.46%	476
5	WebTV	52	0.06%	18
6	Opera	15	0.01%	7
7	Lynx	70	0.08%	2
Total	For Browsers Above	86,005	100.00%	11,492

#### **Top Browsers - Help Card**

**Browser** - Identifies each browser used by visitors.

**Hits** - Number of hits from the specified browser. A hit is a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

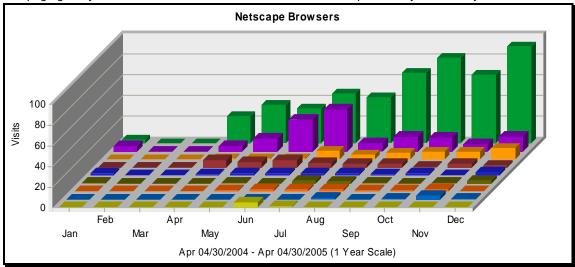
**Visits** - Number of times a visitor with the specified browser came to your site. Every visit by each individual visitor is counted. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total hits by visitors using the specified browser.

Prowser data can help you determine how to configure your site for optimal viewing.

#### **Netscape Browsers**

This page gives you a breakdown of the various versions of Netscape used by visitors to your site.



Nets	cape Browsers			
	Browser	Hits	% of Total Hits	Visits <b>T</b>
1	Netscape 5.0	3,471	50.89%	510
2	Netscape 7.1	898	13.16%	158
3	Netscape 7.2	409	5.99%	51
4	Netscape 4.08	238	3.48%	42
5	Netscape 7.02	111	1.62%	17
6	Netscape 4.5	21	0.30%	12
7	Netscape 4.7	1,433	21.01%	11
8	Netscape 4.0	51	0.74%	8
9	Netscape 4.76	36	0.52%	6
10	Netscape 6.0	4	0.05%	4
11	Netscape 7.0	19	0.27%	4
12	Netscape 7.01	15	0.21%	3
13	Netscape (unknown version)	69	1.01%	2
14	Netscape 4.61	8	0.11%	2
15	Netscape 4.77C	4	0.05%	1
16	Netscape 4.75	7	0.10%	1
17	Netscape 4.78	1	0.01%	1
18	Netscape 4.77	7	0.10%	1
19	Netscape 6.2.1	6	0.08%	1
20	Netscape 4.51	1	0.01%	1
Total	For Browsers Above	6,809	99.83%	836

## Netscape Browsers - Help Card

**Browser** - Specific version of Netscape being analyzed.

**Hits** - Number of hits by visitors with the specified version of Netscape. A hit refers to a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and the two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

#### Netscape Browsers - Help Card

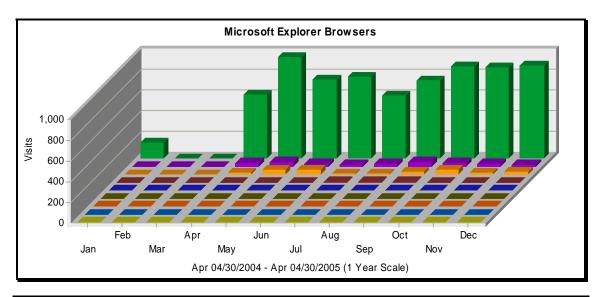
**Visits** - Number of visits by visitors with the specified version of Netscape. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of hits from visitors with the specified version of Netscape.

This determines which percentage of visitors use newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

## **Microsoft Explorer Browsers**

This page gives you a breakdown of the various versions of Microsoft Internet Explorer used by visitors to your site.

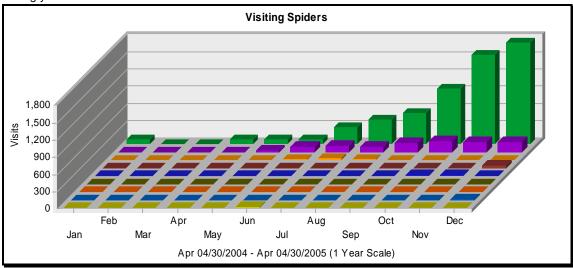


Micro	osoft Explorer Browsers			
	Browser	Hits	% of Total Hits	Visits <b>T</b>
<b>1</b>	Explorer 6.0	64,430	90.64%	7,382
2	Explorer 5.5	3,450	4.85%	328
3	Explorer 5.0	1,901	2.67%	278
4	Explorer 5.01	529	0.74%	87
5	Explorer 5.23	239	0.33%	34
<b>6</b>	Explorer 4.01	71	0.09%	27
7	Explorer 5.22	192	0.27%	25
8	Explorer 4.0	16	0.02%	16
9	Explorer 5.17	98	0.13%	15
10	Explorer 5.21	64	0.09%	6
11	Explorer 5.16	30	0.04%	5
12	Explorer 5.13	24	0.03%	4
13	Explorer 5.14	15	0.02%	4
14	Explorer 3.0	2	0.00%	2
15	Explorer 4.5	1	0.00%	1
16	Explorer 5.15	6	0.00%	1
17	Explorer 6.00	2	0.00%	1
18	Explorer 3.02	7	0.00%	1
19	Explorer 5.05	1	0.00%	1
20	Explorer 5.00	2	0.00%	1
Total	For Browsers Above	71,080	99.99%	8,219

# Microsoft Explorer Browsers - Help Card All is same as for Netscape browser.

## Visiting Spiders

This page identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting your site.



Visit	ing Spiders			
	Spider	Hits	% of Total Hits	Visits <b>▼</b>
<b>1</b>	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	8,507	42.73%	5,975
2	Googlebot	1,366	6.86%	1,131
3	FAST-WebCrawler	1,719	8.63%	115
4	IRLbot	110	0.55%	67
5	LinkWalker	62	0.31%	57
<b>6</b>	Sensis.com.au Web Crawler (search_comments\at\sensis\dot\com\dot\au)	2,348	11.79%	46
7	http:	51	0.25%	32
8	Speedy Spider (Beta	53	0.26%	31
9	ConveraCrawler	205	1.02%	30
10	Fast Crawler v X(compatible; Konqueror	179	0.89%	27
11	VSE	441	2.21%	23
12	updated	67	0.33%	21
13	Baiduspider ( http:	28	0.14%	16
14	Verizon Superpages Web Crawler	1,287	6.46%	15
15	TurnitinBot	132	0.66%	15
16	FAST Enterprise Crawler	613	3.07%	14
17	EMPAS_ROBOT	14	0.07%	14
18	Mozilla/4.0 (compatible; SpeedySpider; www.entireweb.com)	10	0.05%	10
19	Gaisbot	32	0.16%	9
20	FAST Enterprise Crawler 6 used by Cobra Development (admin@fastsearch.com)	498	2.50%	9
Total	For Spiders Above	17,722	89.01%	7,657

## **Visiting Spiders - Help Card**

**Hits** - Number of times the specified spider hit your site. A hit refers to a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and the two additional hits are requests for the downloaded image files. While the volume

## **Visiting Spiders - Help Card**

of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

**Spider** - An automated program which searches the Internet.

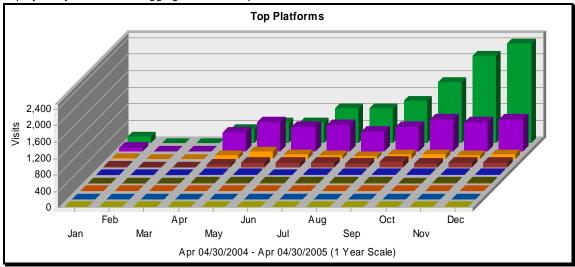
Visits - Number of times the specified spider visited your site.

% - Percentage of total spider hits by the specified spider.

This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

#### **Top Platforms**

This page identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



Top	Platforms			
	Platform	Hits	% of Total	Visits T
			Hits	
1	Others	28,345	26.76%	10,328
2	Windows XP	53,311	50.33%	5,888
3	Windows 98	8,163	7.70%	1,113
4	Windows 2000	8,696	8.21%	1,106
5	Windows ME	2,734	2.58%	304
6	Macintosh PowerPC	1,824	1.72%	302
7	Windows NT	2,466	2.32%	94
8	Windows 95	264	0.24%	58
9	Linux	96	0.09%	41
10	Windows Win32s	13	0.01%	8
11	OS/2	1	0.00%	1
Total	For Platforms Above	105,913	100.00%	19,243

#### **Top Platforms - Help Card**

**Hits** - Number of hits by visitors using the specified platform. A hit refers to a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and the two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

Platform - The specified platform being analyzed. "Platform" refers to the operating system.

**Visits** - Number of visits by people using the specified platform. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of hits by visitors using the specified platform.

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