

Blake Library
Technical Services Department

Serials

Annual Report
FY 2010



Table of Contents

General statistics	1-2
Serials usage, including microfilm	2
Table 1. Serials usage results FY2010	3
Table 3. Top 10 newspaper titles FY2010	3
Table 4. Top 10 periodicals FY2010	3
Electronic journals	2
Table 2. SerialsSolutions statistics FY2010	3
FY2010 Accomplishments.	2
Continuing projects and goals.	2
Appendix A: New and Cancelled Subscriptions	4
Appendix B: Serials Routed to Faculty and Staff	5
Appendix C: Periodicals Usage Count	6-8
Appendix D: Serials Checked Out by UMFK Faculty/Staff	9

Serials FY2010

General statistics:

- The current serials collection consists of 227 titles
 - 181 are print only titles:
 - 112 print titles purchased through EBSCO
 - 12 print titles purchased through non-vendors
 - 35 print titles are free/gift subscriptions
 - 8 print titles are purchased through the Inez Day fund
 - 16 print titles come with other purchased print titles
 - 28 are print + online titles:
 - 25 print + online titles purchased through EBSCO
 - 2 print + online titles purchased through non-vendors
 - 1 print + online title purchased through the Inez Day fund
 - 16 are online only titles (purchased individually, not through database subscriptions)
 - 13 online only titles purchased through EBSCO
 - 3 online only titles purchased through non-vendors
- In addition, 3 memberships are also purchased through which serials are received. These membership publications are included in the serials collection title count, although counts for the actual memberships are not included.
- 6 new titles were added in FY 2010 (included in the title counts above):
 - 2 print titles added through the Inez Day fund
 - 2 free print titles were added
 - 2 online only titles added
- FY2010, 45 serials titles and memberships were cancelled
 - 22 print only titles were cancelled
 - 20 print only titles purchased through EBSCO were cancelled
 - 1 print only title purchased through Inez Day fund was cancelled
 - 2 print only titles purchased through non-vendors were cancelled
 - 14 print + online titles were cancelled (all purchased through EBSCO)
 - 4 online only titles were cancelled (all purchased through EBSCO)
 - 4 memberships were cancelled
- In FY2010, 8 titles ceased publication
 - 2 of these titles were purchased through the Inez Day fund
- See Appendix A

- In FY2010, 32 items (14 titles) were routed to 10 faculty and staff members. These figures are lower than last fiscal year's numbers of 33 items routed to 14 faculty and staff.
 - See Appendix B

Serials usage, including microfilm:

- In FY2010, 95 titles were shelved a total of 1,951 times
 - See Appendix C
 - See Tables 1, 3-4 below
- In FY2010, 5 titles on microfilm were used 17 times:
 - 12 uses: *St. John Valley Times*
 - 2 uses: *Le Journal du Madawaska*
 - 1 use each: *The Nation*, *Nature*, *Scientific American*
 - In FY2009, microfilm use included 4 titles used 6 times.
- In FY2010, 13 separate titles were checked out by a total of 11 faculty and staff. Items were checked out a total of 30 times.
 - See Appendix D

Electronic journals:

- 64 full-text online databases are available (see Table 2).
- Blake Library patrons also have access to 31,832 unique titles as electronic journal subscriptions, which are accessible through 64 full-text databases (or even more conveniently through SerialsSolutions).

FY2010 Accomplishments:

- Changed retention schedules for numerous titles
- Rearranged shelving so that all current subscriptions are shelved in the public serials area, rather than in the back serials room
- Discarded many titles that the library no longer receives and has access to through various databases
- Moved the microfilm cabinets to the back serials room

Continuing projects and goals:

- Continued upkeep of current serials subscriptions
- Title-level verification of access for all online, non-database journals

Fiscal Year	Titles Used	Items Used	Title Usage Change	Items Usage Change
FY2010	95	1951	-20.8%	-4.9%
FY2009	120	2052	-18.9%	-24%
FY2008	148	2710	14.9%	63.7%
FY2007	174	1655	-9.8%	-5.5%
FY2006	193	1568	26.1%	101.3%
FY2005	153	779		

Fiscal Year	# of Databases	Unique Titles	# of Searches	Titles Change	Searches Change
2010	64	31,832	7,426	16.1%	-30.5%
2009*	61	27,418	10,691	-5.7%	66.4%
2008	54	29,064	6,424	40.0%	102.9%
2007	51	20,764	3,166	16.3%	68.6%
2006	27	17,848	1,878	9.0%	363.7%
2005	25	16,374	405		

*The data used in FY2008 included both electronic journals and ebooks available through SerialsSolutions. FY2009's data is for electronic journals only. Had ebooks been included in the current fiscal year's numbers, they would read as follows: 34,447 total unique titles and 18.5% titles change. Data for FY2009 and subsequent years includes journals only.

TITLE	TIMES SHELVED
1. Bangor Daily News	370
2. Wall Street Journal	245
3. Portland Press Herald	232
4. New York Times	203
5. Boston Globe	188
6. Saint John Valley Times	117
7. Maine Organic Farmer & Gardener	10
8. Aroostook Republican	7
9. Barron's	5
10. Mainebiz	2

TITLE	TIMES SHELVED
1. New Scientist	66
2. Time	62
3. Maclean's	25
4. Consumer Reports	23
5. Newsweek	21
6. Nursing Management	18
7. National Geographic/ Down East	17
8. Rolling Stone/ RN	16
9. Nursing	15
10. Smithsonian	14