

Appendix E
Blake Library Web Site Statistics
 Through Google Analytics

Description	FY2010	FY2011	% difference
All Visits	31,207	29,885	-4%
Absolute Unique Visits	8,622	8,228	-5%
Pages/Visit	2.01	2.06	2%
New Visits	26.30%	25.35%	-4%
Main Page - Visits	33,622	33,421	-1%
Main Page - Top Landing Visits	24,889	24,377	-2%
Pageviews	62,705	61,624	-2%
Unique Pageviews	48,831	47,344	-3%

