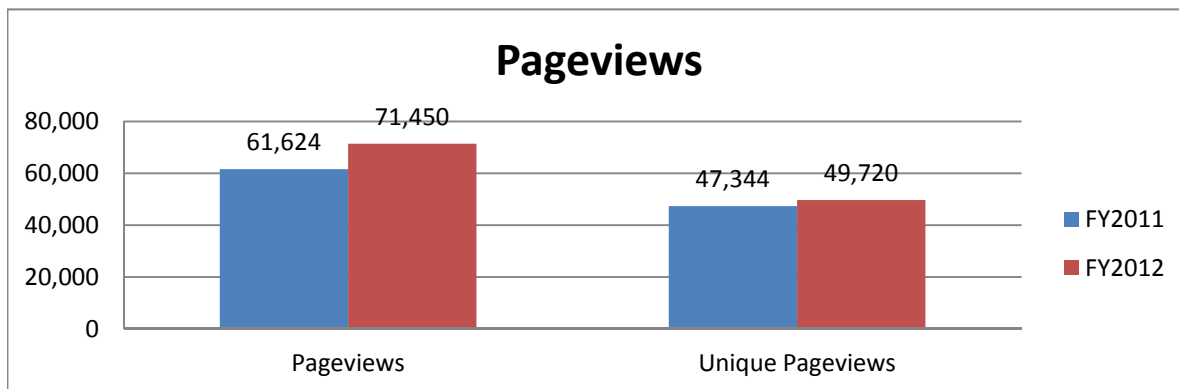
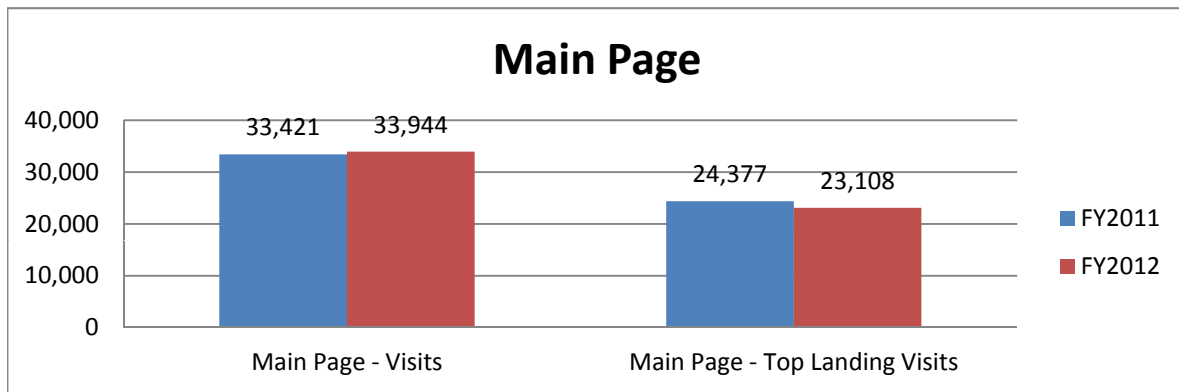
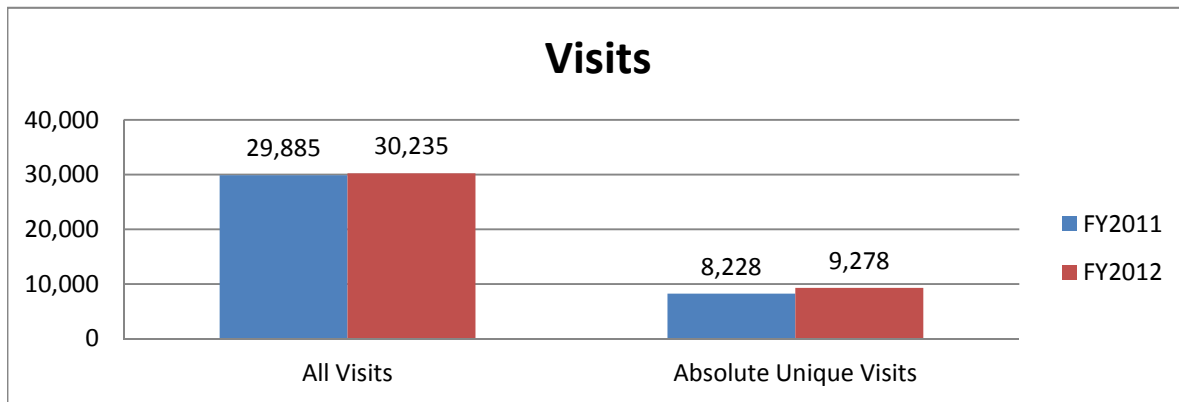


Appendix E
Blake Library Web Site Statistics
 Through Google Analytics

Description	FY2010	FY2011	FY2012	% difference
All Visits	31,207	29,885	30,235	1%
Absolute Unique Visits	8,622	8,228	9,278	1%
Pages/Visit	2.01	2.06	2.36	13%
New Visits	26.30%	25.35%	30.15%	15%
Main Page - Visits	33,622	33,421	33,944	19%
Main Page - Top Landing Visits	24,889	24,377	23,108	2%
Pageviews	62,705	61,624	71,450	16%
Unique Pageviews	48,831	47,344	49,720	5%



Top Pages viewed (numbers reflect total pageviews)

Top Six Pages Viewed FY2011:	FY2011	FY2012
Tutorials	1,677	3,303
Resources/Serials (sersol)	1,115	3,419
Staff and Hours	1,039	1,136
Citation Guides	518	258
Library/About	447	800
Serial Killers Annotated Bibliography	341	381

Top Six Pages Viewed FY2012	FY2012
Resources/Serials	3,419
Tutorials	3,303
Fiddlehead Focus Archive*	1,388
Staff and Hours	1,136
Orientation	1,072
library/about	800

Top Five landing Pages Viewed FY2011:	FY2011	FY2012
Tutorials	401	724
Serial Killers Annotated Bibliography	373	296
Ask the Librarian	121	44
Staff and Hours	78	155
Evaluating Web Sites	70	N/A

Top Five landing Pages Viewed FY2012:	FY2012
Fiddlehead Focus Archive*	890
Tutorials	724
Serial Killers Annotated Bibliography	296
Exhibit	271
Orientation	169
Staff and Hours	155

*The Fiddlehead Focus Archive figure is only across three months. The Fiddlehead Focus Archive was launched in April, 2012. All other figures are across twelve months.