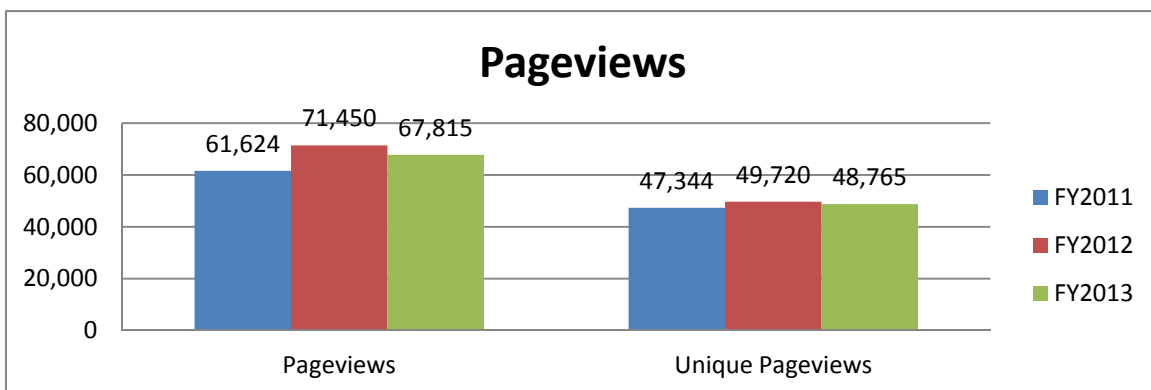
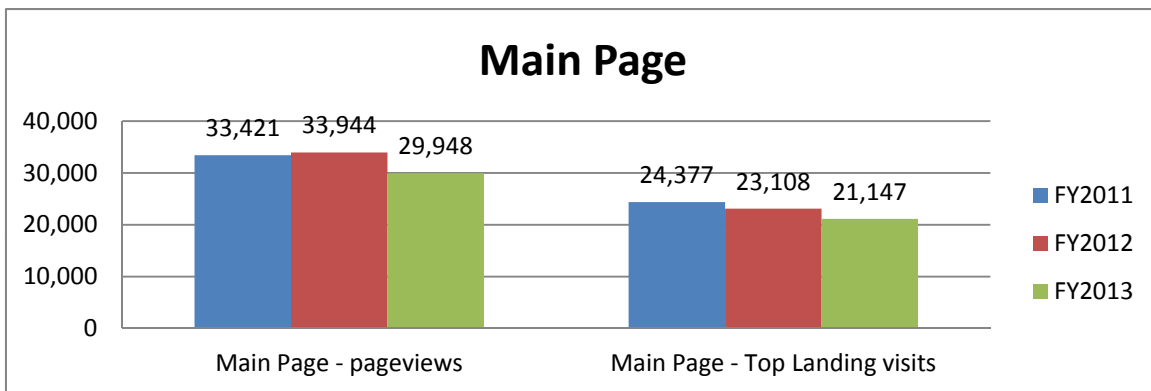
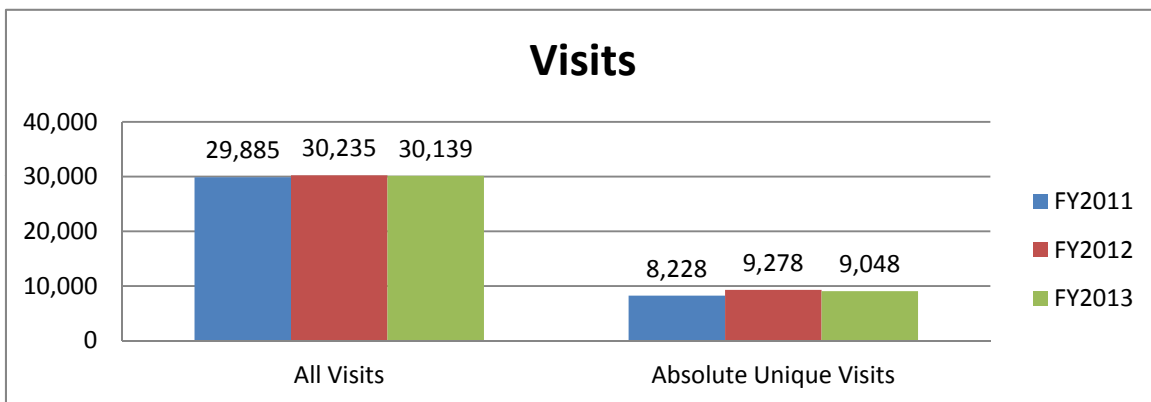


Appendix E
Blake Library Web Site Statistics
 Through Google Analytics

Description	FY2010	FY2011	FY2012	FY2013	% diff
All Visits	31,207	29,885	30,235	30,139	0%
Absolute Unique Visits	8,622	8,228	9,278	9,048	0%
Pages/Visit	2.01	2.06	2.36	2.25	-2%
New Visits	26.30%	25.35%	30.15%	28.58%	-5%
Main Page - pageviews	33,622	33,421	33,944	29,948	-5%
Main Page - Top Landing visits	24,889	24,377	23,108	21,147	-12%
Pageviews	62,705	61,624	71,450	67,815	-8%
Unique Pageviews	48,831	47,344	49,720	48,765	-5%



Top Pages viewed (numbers reflect total pageviews)

Top Six Pages Viewed FY2012	FY2012	FY2013
Resources/Serials	3,419	2,786
Tutorials	3,303	3,293
Fiddlehead Focus Archive*	1,388	3,211
Staff and Hours	1,136	1,504
Orientation	1,072	1,132
library/about	800	558

Top Six Pages Viewed FY2013	FY2012	FY2013
Tutorials	3,303	3,293
Fiddlehead Focus Archive*	1,388	3,211
Resources/Serials	3,419	2,786
Staff and Hours	1,136	1,504
Orientation	1,072	1,132
Library/exhibit	524	810

Top Five landing Pages Viewed FY2012:	FY2012	FY2013
Fiddlehead Focus Archive*	890	2,186
Tutorials	724	753
Serial Killers Annotated Bibliography	296	228
Exhibit	271	412
Orientation	169	198
Staff and Hours	155	335

Top Five landing Pages Viewed FY2013:	FY2012	FY2013
Fiddlehead Focus Archive*	890	2,186
Tutorials	724	753
Exhibit	271	412
Staff and Hours	155	335
Serial Killers Annotated Bibliography	296	228
Evaluating	126	216
Orientation	169	198

*The Fiddlehead Focus Archive figure is only across three months. The Fiddlehead Focus Archive was launched in April, 2012. All other figures are across twelve months.