

**Appendix D**  
**Blake Library Web Site Statistics**  
 Through Google Analytics

Description	FY2011	FY2012	FY2013	FY2014	% diff
All Visits (FY2014 called sessions)	29,885	30,235	30,139	31,123	3%
Absolute Unique Visits	8,228	9,278	9,048	7,204	-20%
Pages/Visit	2.06	2.36	2.25	2.24	0%
New Visits	25.35%	30.15%	28.58%	23.12%	-19%
Main Page - pageviews	33,421	33,944	29,948	30,407	2%
Main Page - Top Landing visits	24,377	23,108	21,147		-100%
Pageviews	61,624	71,450	67,815	69,601	3%
Unique Pageviews	47,344	49,720	48,765	50,479	4%

