

Appendix E
Blake Library Web Site Statistics
Through Google Analytics

Description	FY2012	FY2013	FY2014	FY2015	FY2016	% diff
All Visits (FY2014 called sessions)	30,235	30,139	31,123	27,289	29,084	7%
Absolute Unique Visitors	9,278	9,048	7,204	6,699	6,907	3%
Pages/Visit (Fy2014 called sessions)	2.36	2.25	2.24	2.19	2.00	-9%
New Visits	30.15%	28.58%	23.12%	24.50%	24.02%	-2%
Main Page - Top Landing visits	23,108	21,147	21,652	19,316	19,316	0%
Pageviews	71,450	67,815	69,601	59,679	58,123	-3%
Unique Pageviews	49,720	48,765	50,479	42,576	43,312	2%

Landing page - Top Sessions	Sessions	New Users
resources/tutorials	953	186
fiddleheadfocus (archive)	752	369
about/staffhrs	632	193
resources/evaluating (web sites)	482	123
Judith Miller - NCLEX	276	49
about/exhibit	197	106
resources/biblio/serialkiller.cfm	147	136

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All pages - Top Pageviews	Pageviews	Uniqe PV
resources/tutorials	3817	1395
About/staffhrs	1695	1544
About/annreports	1534	757
fiddleheadfocus (archive)	994	794
Judith Miller/NCLEX	878	714
resources/evaluating (web sites)	680	546
about/services	668	526

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