

## Appendix C

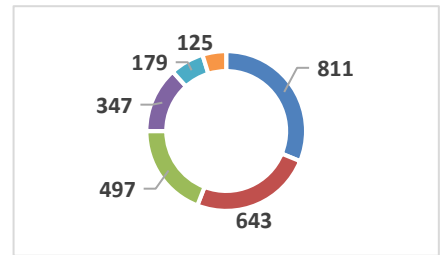
### Blake Library Web Site Statistics

Through Google Analytics

Description	FY2013	FY2014	FY2015	FY2016	FY2017	% diff
All Visits (FY2014 called sessions)	30,139	31,123	27,289	29,084	26,770	-8%
Absolute Unique Visitors	9,048	7,204	6,699	6,907	6,978	1%
Pages/Visit (Fy2014 called sessions)	2.25	2.24	2.19	2.00	2.19	10%
New Visits	28.58%	23.12%	24.50%	24.02%	26.07%	9%
Main Page - Top Landing visits	21,147	21,652	19,316	19,316	19,687	2%
Pageviews	67,815	69,601	59,679	58,123	58,717	1%
Unique Pageviews	48,765	50,479	42,576	43,312	43,564	1%

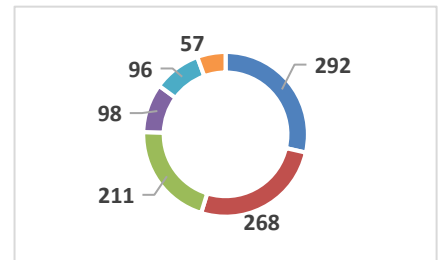
#### Landing page - Top Sessions

	Sessions	New Users
resources/tutorials	811	211
about/staffhrs	643	292
resources/evaluating (web sites)	497	268
Judith Miller - NCLEX	347	56
resources/biblio/US1, US2, westciv1	179	96
resources/orientation	125	98



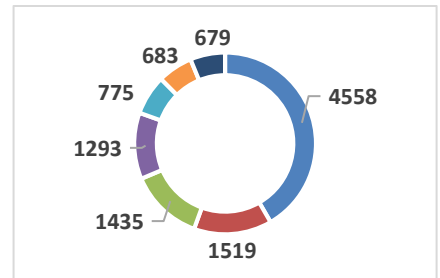
#### Landing page - Top New Users

	Sessions	New Users
about/staffhrs	643	292
resources/evaluating	497	268
resources/tutorials	811	211
resources/orientation	125	98
resources/biblio/US1, US2, westciv1	179	96
library/resources/biblio/serialkiller	67	57



#### All pages - Top Pageviews

	Pageviews	Uniqe PV
resources/tutorials	4558	1796
about/annreports	1519	1323
cataloged/judithmiller	1435	1231
resources	1293	958
library/about/	775	583
resources/evaluating	683	570
resources/orientation	679	220



#### All pages - Top Unique Pageviews

	Pageviews	Uniqe PV
resources/tutorials	4558	1796
about/annreports	1519	1323
cataloged/judithmiller	1435	1231
resources	1293	958
library/about/	775	583
resources/evaluating	683	570
refworks	646	496

