

Appendix C

Blake Library Web Site Statistics Through Google Analytics

Description	FY2015	FY2016	FY2017	
All Visits (users)	27,289	29,084	26,770	
Absolute Unique Visitors	6,699	6,907	6,978	
Main Page - Top Landing visits	19,316	19,316	19,687	
Pageviews	59,679	58,123	58,717	
Unique Pageviews	42,576	43,312	43,564	

Description	FY2018	FY2019	% diff
All Users	14,214	11,197	-21%
Unique Users	1,969	1,947	-1%
Hits (might be compared to pageviews)	43,807	36,145	-17%
Unique Pageviews	35,341	22,631	-36%

Judith Miller	FY2018	FY2019
All Users	530	435
Unique Users	69	171
Hits (might be compared to pageviews)	1435	1970
Unique Pageviews	1314	851