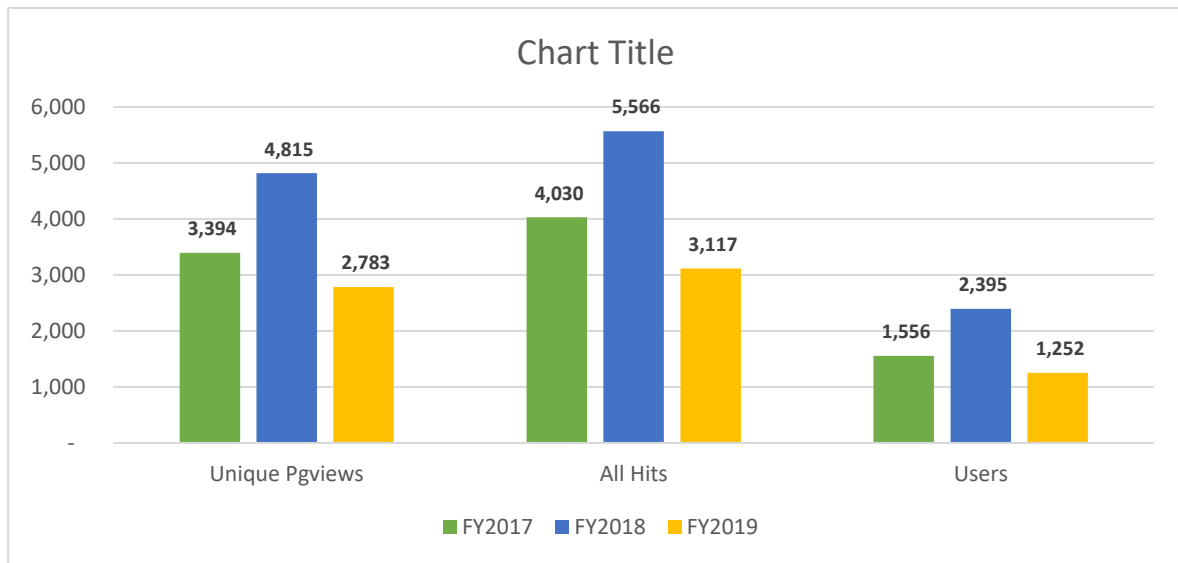


**NCLEX RN Review Video Series**  
using Google Analytics

Top 10 Unique Pageviews & Hits

	FY2017	FY2018	FY2019	% Diff.
Unique Pgviews	3,394	4,815	2,783	-42%
All Hits	4,030	5,566	3,117	-44%
Users	1,556	2,395	1,252	-48%



Unique Pageviews: unique individuals who went to a page  
Hits: total number of people who went to a particular page

FY2016: 623 views