

Appendix C

Blake Library Web Site Statistics Through Google Analytics

Description	FY2018	FY2019	FY2020	% diff
Users (at least a second time user)			7,172	
New Users (first time user)			7,239	
Sessions (entrances)			18,661	
Unique Pageviews	35,341	22,631	26,566	17%
Pageviews		30,313	31,660	4%

Judith Miller	FY2018	FY2019	FY2020	% diff
Users (at least a second time user)			640	
New Users (first time user)			0	
Pageviews	1,435	1,970	1,250	-37%
Unique Pageviews	1,314	851	1,169	37%