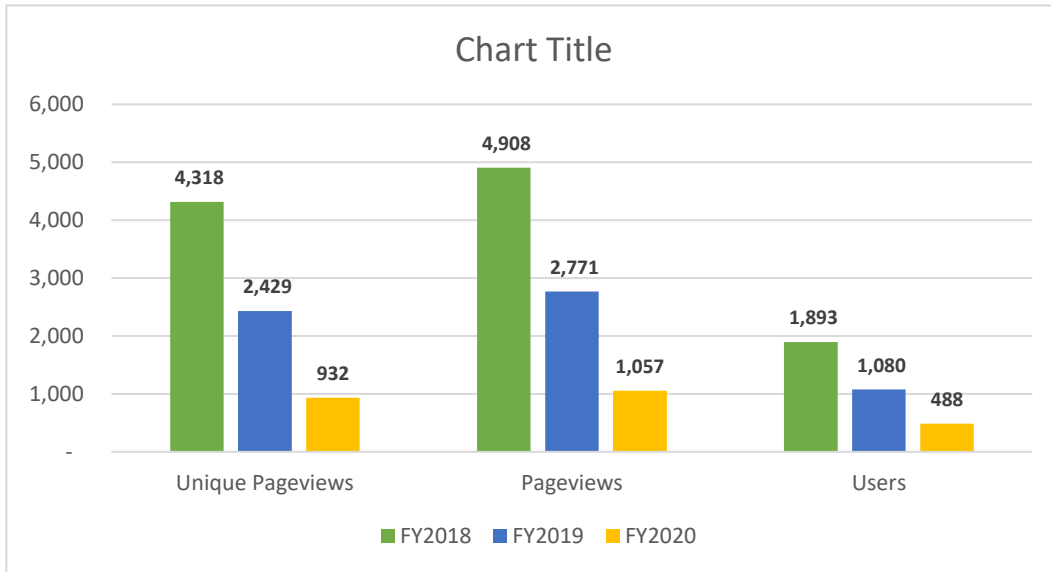


Appendix K

NCLEX RN Review Video Series
using Google Analytics

| | FY2018 | FY2019 | %Diff. | FY2020 | % Diff. |
|------------------|--------|--------|--------|--------|---------|
| Unique Pageviews | 4,318 | 2,429 | -44% | 932 | -62% |
| Pageviews | 4,908 | 2,771 | -44% | 1,057 | -62% |
| Users | 1,893 | 1,080 | -43% | 488 | -55% |



NCLEX Video Use Breakdown

| | Unique Pageviews | | |
|---------|------------------|--------------|------------|
| | FY2018 | FY2019 | FY2020 |
| Unit 1 | 207 | 100 | 39 |
| Unit 2 | 186 | 143 | 58 |
| Unit 3 | 77 | 59 | 49 |
| Unit 4 | 113 | 108 | 19 |
| Unit 5 | 109 | 82 | 28 |
| Unit 6 | 166 | 107 | 27 |
| Unit 7 | 73 | 61 | 15 |
| Unit 8 | 51 | 42 | 18 |
| Unit 9 | 137 | 61 | 18 |
| Unit 10 | 89 | 61 | 12 |
| Unit 11 | 65 | 52 | 6 |
| Unit 12 | 62 | 40 | 8 |
| Unit 13 | 84 | 51 | 18 |
| Unit 14 | 482 | 177 | 22 |
| Unit 15 | 284 | 74 | 17 |
| Unit 16 | 516 | 229 | 51 |
| Unit 17 | 404 | 147 | 31 |
| Unit 18 | 440 | 237 | 211 |
| Unit 19 | 466 | 215 | 245 |
| Unit 20 | 200 | 232 | 26 |
| Unit 21 | 107 | 151 | 14 |
| | 4,318 | 2,429 | 932 |

| | Pageviews | | |
|---------|--------------|--------------|--------------|
| | FY2018 | FY2019 | FY2020 |
| Unit 1 | 251 | 110 | 41 |
| Unit 2 | 210 | 156 | 82 |
| Unit 3 | 86 | 63 | 63 |
| Unit 4 | 122 | 127 | 19 |
| Unit 5 | 131 | 94 | 31 |
| Unit 6 | 188 | 119 | 27 |
| Unit 7 | 86 | 67 | 19 |
| Unit 8 | 63 | 45 | 19 |
| Unit 9 | 147 | 64 | 20 |
| Unit 10 | 96 | 67 | 13 |
| Unit 11 | 69 | 58 | 7 |
| Unit 12 | 65 | 45 | 9 |
| Unit 13 | 96 | 64 | 18 |
| Unit 14 | 550 | 195 | 23 |
| Unit 15 | 302 | 86 | 18 |
| Unit 16 | 596 | 241 | 58 |
| Unit 17 | 460 | 174 | 35 |
| Unit 18 | 510 | 280 | 231 |
| Unit 19 | 534 | 256 | 283 |
| Unit 20 | 227 | 279 | 27 |
| Unit 21 | 119 | 181 | 14 |
| | 4,908 | 2,771 | 1,057 |

| | Users | | |
|---------|--------------|--------------|------------|
| | FY2018 | FY2019 | FY2020 |
| Unit 1 | 136 | 70 | 28 |
| Unit 2 | 105 | 76 | 33 |
| Unit 3 | 36 | 29 | 19 |
| Unit 4 | 63 | 47 | 14 |
| Unit 5 | 53 | 37 | 15 |
| Unit 6 | 87 | 50 | 19 |
| Unit 7 | 39 | 28 | 6 |
| Unit 8 | 29 | 22 | 8 |
| Unit 9 | 72 | 33 | 10 |
| Unit 10 | 47 | 38 | 8 |
| Unit 11 | 35 | 27 | 3 |
| Unit 12 | 38 | 20 | 6 |
| Unit 13 | 43 | 27 | 10 |
| Unit 14 | 185 | 73 | 12 |
| Unit 15 | 111 | 31 | 7 |
| Unit 16 | 200 | 96 | 41 |
| Unit 17 | 146 | 69 | 23 |
| Unit 18 | 156 | 85 | 109 |
| Unit 19 | 157 | 60 | 92 |
| Unit 20 | 101 | 100 | 18 |
| Unit 21 | 54 | 62 | 7 |
| | 1,893 | 1,080 | 488 |

| % Change | FY18-19 | FY19-20 | FY18-20 |
|------------------|---------|---------|-------------|
| Pageviews | -44% | -62% | -78% |
| Unique Pageviews | -44% | -62% | -78% |
| Users | -43% | -55% | -74% |

Psychiatric Nursing I
Psychiatric Nursing II

Data was recreated from common datasets in September 2020 using unsampled data.

Data will not match previous years.

However, the % drop in use from year to year is similar enough to what had previously been reported.